



Robotics Utilities & Infrastructure

Settling The Robotics Wild West

A new wave of builders and operators are rushing into the robotics wild west, establishing use cases that solve meaningful real world problems.

We are building utilities and infrastructure to help them move faster and do more.

First Problem To Solve

Lack Of Reliable Access To Critical Resources

 Products

 People

 Information

The industry today is obscure, crude, and fragmented.
Accessing these resources has a high cost of time, money, and energy.



This must be solved NOW

The massive inflow of new products, people, and information into the industry is compounding the already severe obscurity, fragmentation, and complexity.



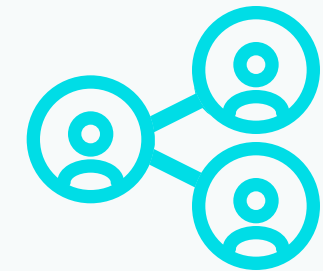
Our Solution

Centralize all resources and activity on one platform to maximize accessibility.



commerce

all available products easily accessible



community

all operators and builders connected



education

all information organized and made useful



Marketplace

Discover products with robust search and exploration capabilities and analyze them with detailed product information and insights.



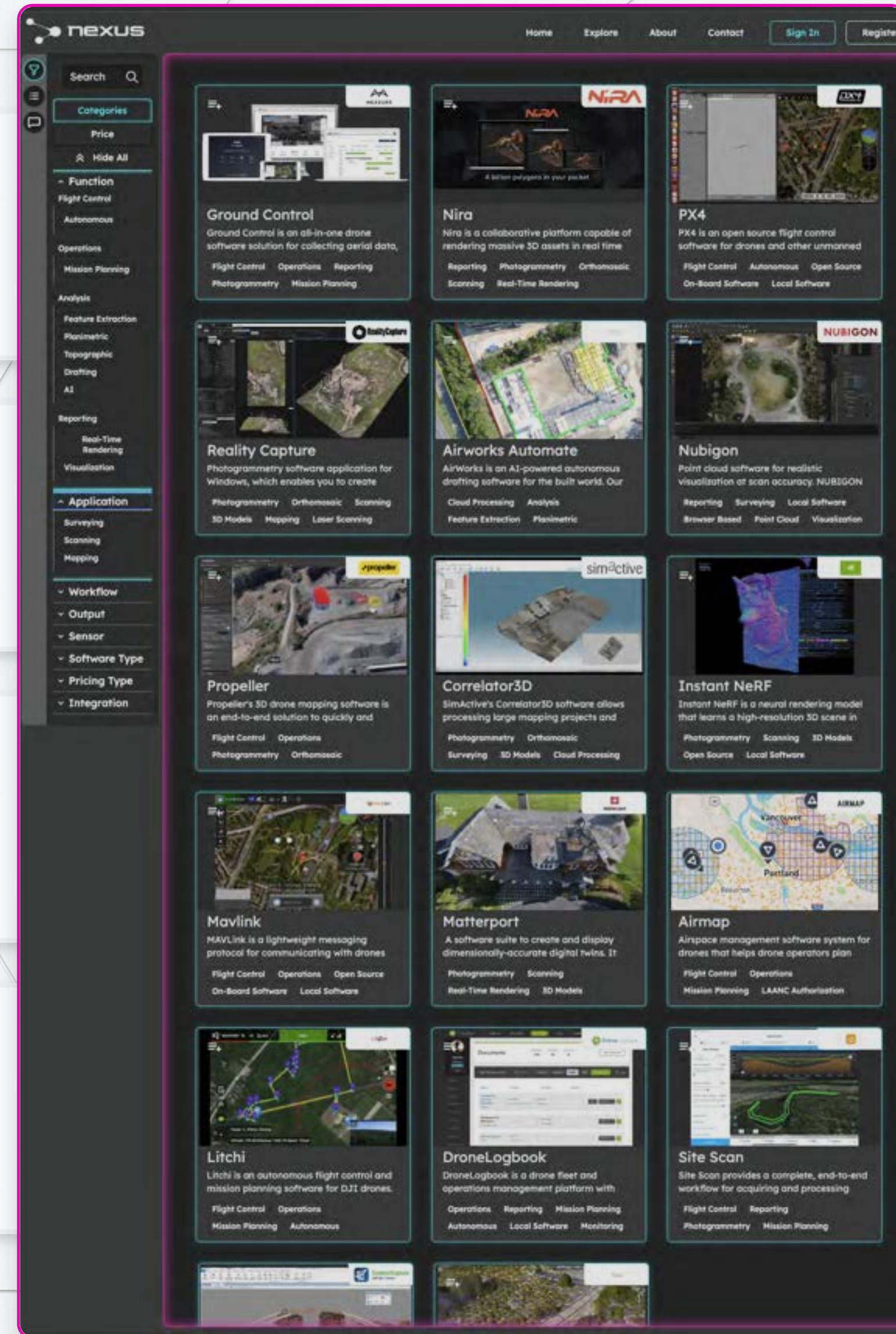
Community

Connect with a diverse network of industry experts, operators, and builders to collaborate and gain valuable knowledge and insights.



Knowledge Base

Access a wealth of resources covering products, technical details, data, and industry developments.



\$ Subscription + Marketplace \$

\$30/mo | \$280/yr | 15% commission

Early Entry Into A Rapidly Growing Market

total robotics market projected hit to \$200B+ in 2028

\$2B

SOM



\$7B

SAM



\$20B

TAM

Market Capture

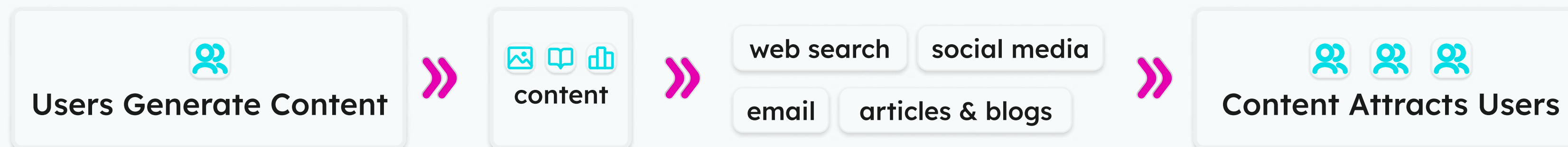
Users

Starting with a single vertical and scaling horizontally

Starting with service companies who use robotics to collect data for industries such as construction, agriculture, and energy.

Distribution Advantage

A content flywheel drives efficient distribution



Making Headway

- **Proof Of Concept** Q4 2022
Tested and validated initial assumptions and identified primary value drivers.
- **Alpha** Q1 2023
Building initial base of content, finalizing systems for scaling content
- **Beta** Q2 2023
Aggressively scale content to drive user growth and engagement.

Strategic Partnership

19% ownership **\$60K** contract **15%** royalty

During initial user discovery we met and partnered with Plumb Drone to build and launch a robotics service to commercial construction, giving us valuable insight in the world of our target user.

Starting work with:
GREYSTAR™

200+
alpha
test users

50
products in
marketplace

300+
1-on-1
user calls

18
industry
partnerships

founded by a
Dynamic Duo

CEO



Ethan Blagg

business & marketing

CTO



Matt Smith

product & operations

Working As A Team Over The Last 9 Years

Together we have started, built, and led:

Plumb Drone | a construction accuracy measurement robotics solution

Huub Creative | agency providing marketing, media, design, development

Game Changer | patented athletic impact protection equipment

Backed by investors and advisors from: Google | Amazon | Tesla | Baker Hughes | U.S. Naval Research |



Portfolio
Company

Pre-Seed Raise | \$500K

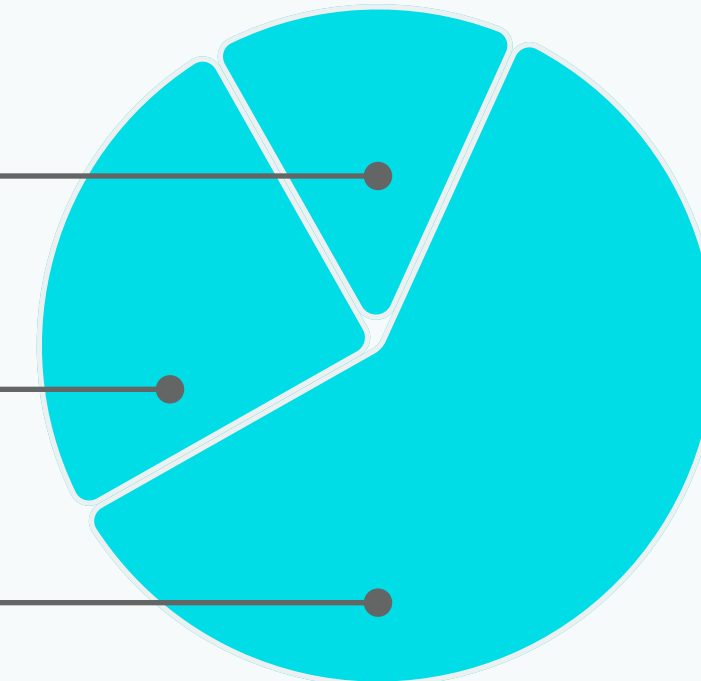
18 Months To:

- Reach stable profitability
- Scale products in marketplace
- Scale and optimize content machine
- Finalize key revenue driving features
- Grow to 10k active users

Operations

Product Development

Salaries + Key Hires




The Big Picture A Holistic Ecosystem: Access, Operate & Build

Access

 **nexus** exchange


a central hub for commerce, community, & education.

Operate

 **nexus** command

a unified interface to operate, manage & scale

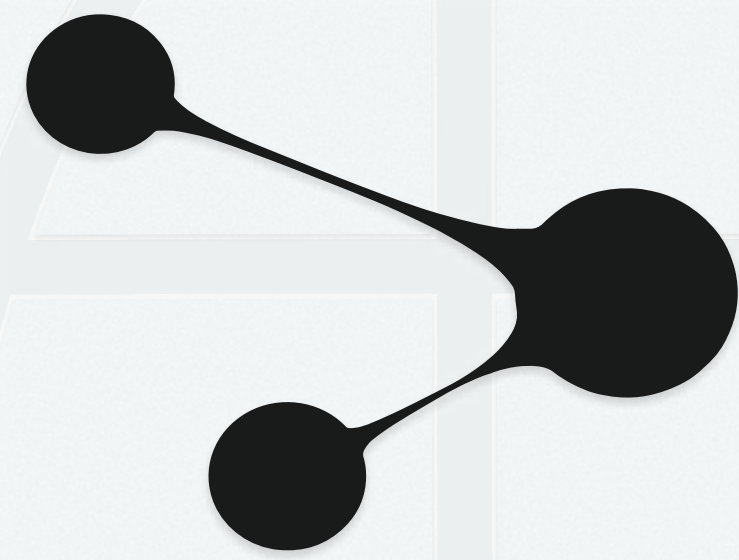
Build

 **nexus** lab

a modular framework to create custom software solutions

- We Are Here -

- On The Horizon -



nexus

Foundation For The Next Era Of Robotics

Austin, TX

737-288-2342

team@getnexus.io