

# STUDIO POD

The Automatic Headshot Studio | [THESTUDIOPOD.COM](http://THESTUDIOPOD.COM)





# Meet Alex.

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“Studio Pod is the ultimate resource for companies who need headshots completed. Studio Pod has saved us so much time and money! **The future for headshots is here!**”

ALEX BLETT



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# STORY

STUDIO POD

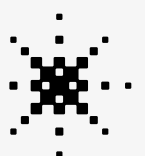


PHOTO CHALLENGES  
FOR ENTERPRISES

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✘ Time

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✘ Quantity

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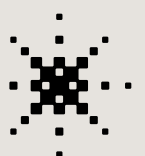
✘ Quality

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✘ Price

THE PROBLEM

1500+ Headshot  
Photographers  
in Houston



# STUDIO POD

The mobile, self-service, professional photography studio for businesses.

Automated & Self-service

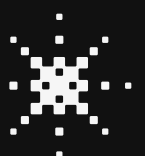
Consistent & High Quality

Convenient & Instant

# SOLUTION



STUDIO POD



	STUDIO POD			Budget Photographers		
Online Scheduling UX	✓	✓	✓	✓	○	○
100% Self-service		✓			✗	
Instant Photo Delivery		✓			✗	
Built For Enterprise		✓			✗	
Price Per Headshot		\$50			\$100+	
Scalability		Unlimited			Impossible	

A totally unique offering built for enterprises but usable by individuals and other professionals.

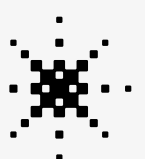
“Studio Pod’s quality is identical or superior to a photographer taking the headshots live. Our staff raved about the process.”

SHELBY FOGELQUIST



ADVANTAGE

STUDIO POD



Exclusive corporate scheduling, access, and organizational features on a unique online portal.

✓ Portal Features

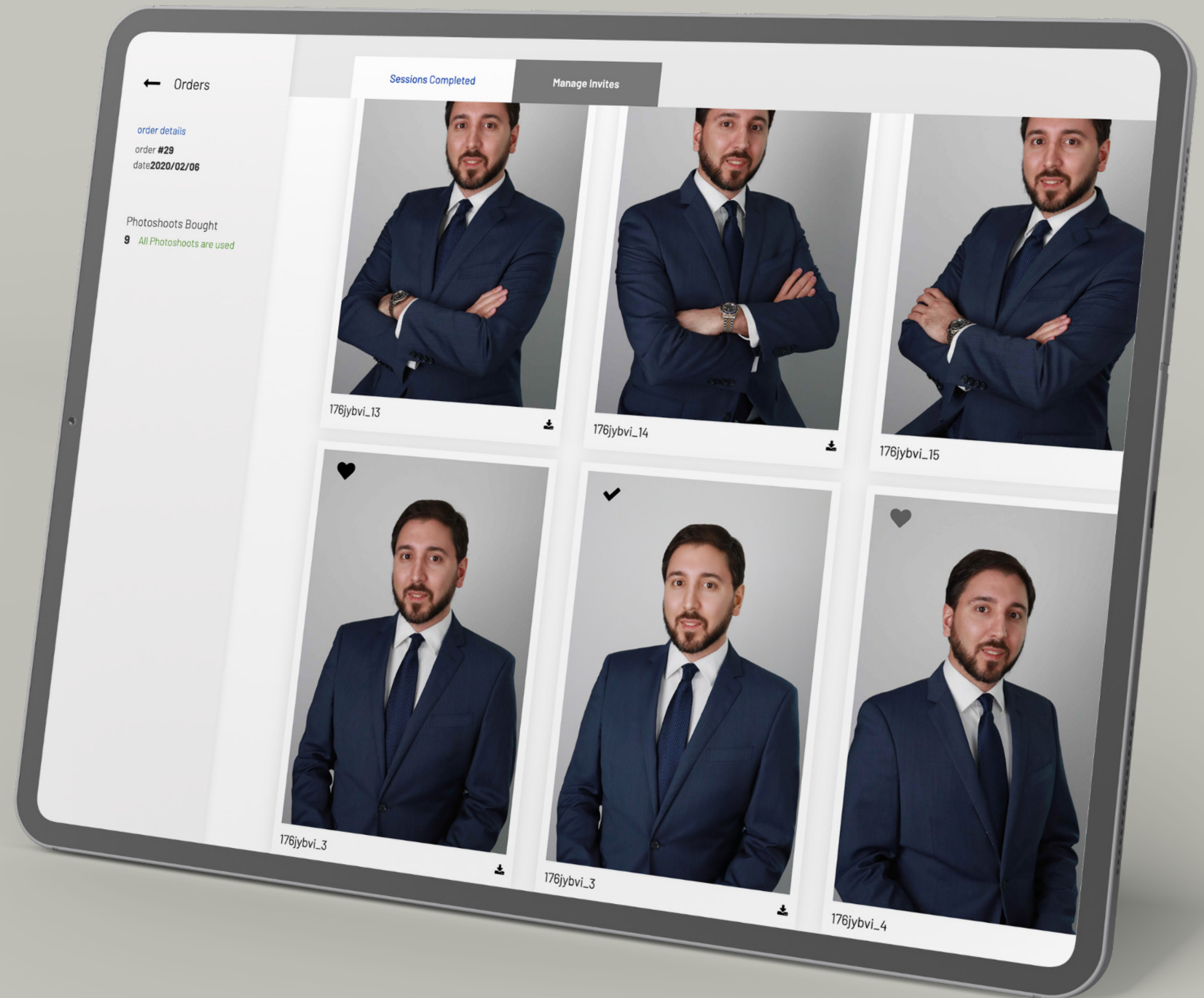
✓ Online Session Booking

✓ Team Session Management

✓ Photo Delivery and Organization

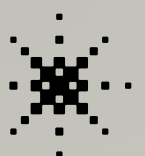
✓ Centralized Photo Access

✓ Brandable Lighting and Backgrounds



PORTAL

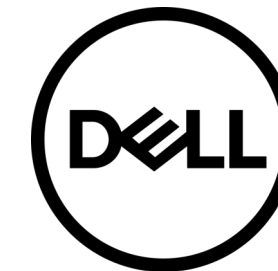
STUDIO POD





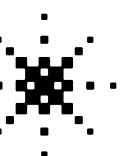
# Leading Brands Choose Studio Pod

Over 40,000 headshots and counting



# CLIENTS

STUDIO POD







# Per-session and Per-day pricing with flexible add-ons.



**Per Session**  
15 Photos

**PRICE**  
**\$50**

**ADD ONS**

**Retouching (+\$10)**

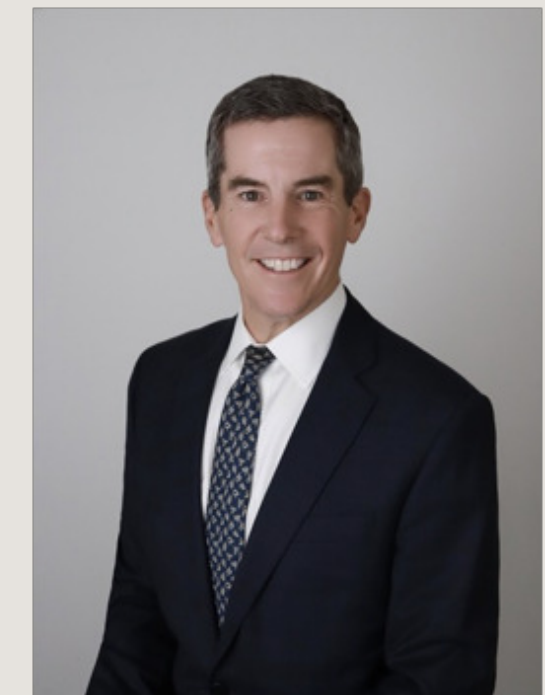
**Custom Backgrounds (+\$10/photo)\***

**On-site Delivery (50 sessions min.)\***

**D2B Per Day**  
Pod Delivery

**\$5,000**

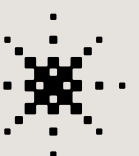
**Unlimited Headshots**



\*Exclusive for corporate partners

# MODEL

# STUDIO POD



Launched in Q1 '20, with \$210k in '22 revenue, up 89% YoY.

**+20%**

MoM Sales Growth

**\$220k+**

Last 12M Revenue (1 Pod)

**\$3,800**

Avg. Revenue / Business

**45,000+**

Photos Taken

**6,000+**

Users Served

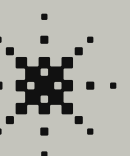
**100%**

Corporate Retention

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**TRACTION**

STUDIO POD



A founding team with deep professional photography, tech, and entrepreneurial expertise.

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SP      **JOSEPH WEST**      CEO/Tech & Co-Founder

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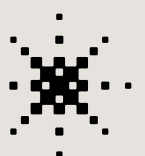
SP      **CHRIS BAILEY**      CEO/Biz-Ops & Co-Founder

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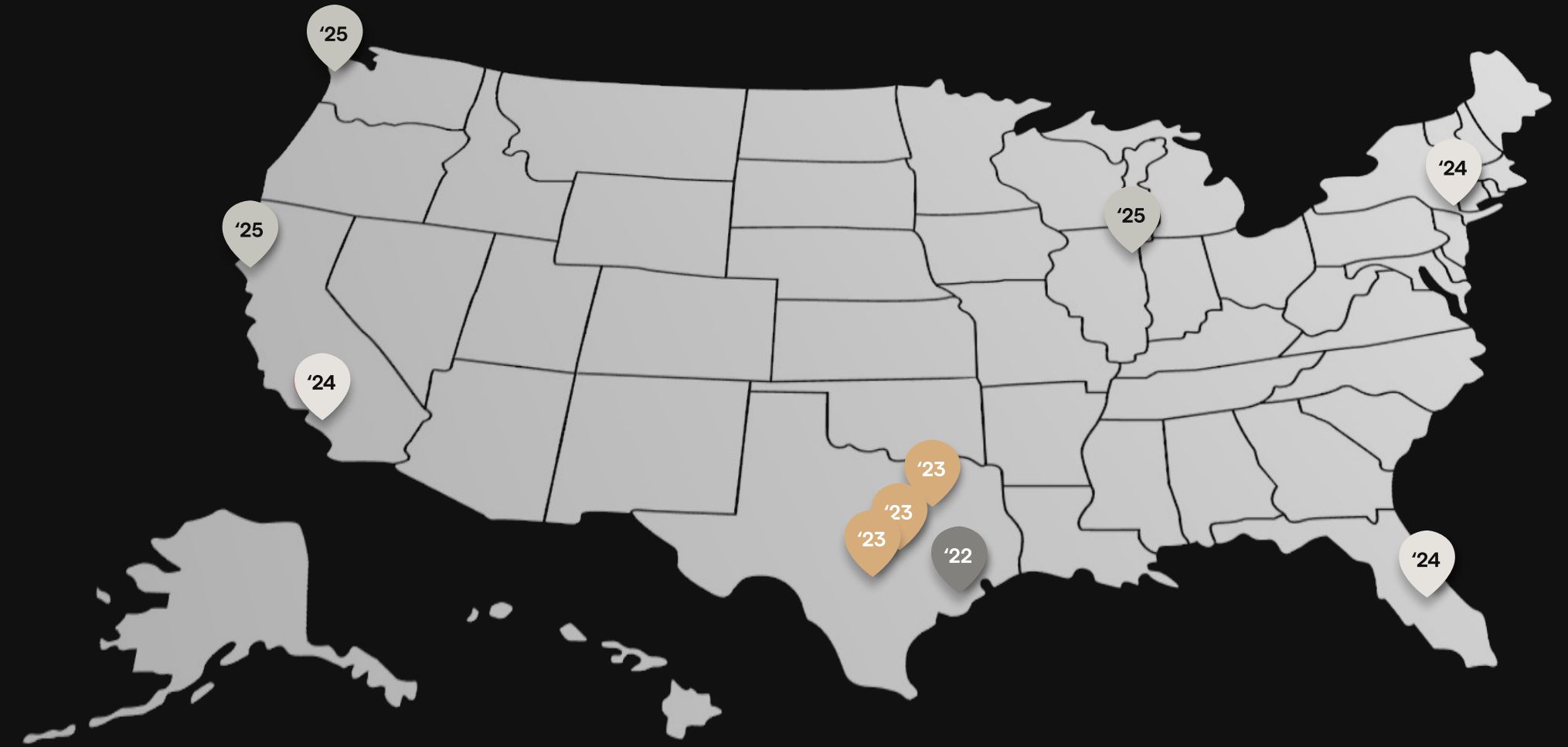
**TEAM**



STUDIO POD



Go-to-Market Approach:  
Own key cities then  
expand strategically.



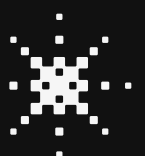
2022 Houston Expansion	2023 Austin, Dallas- FW, San Antonio	2024 Austin, Dallas- FW, San Antonio	2025 National Expansion
2 Pods	25 Pods	25-30 Pods	60+ Pods

TEXAS TAM  
\$250M

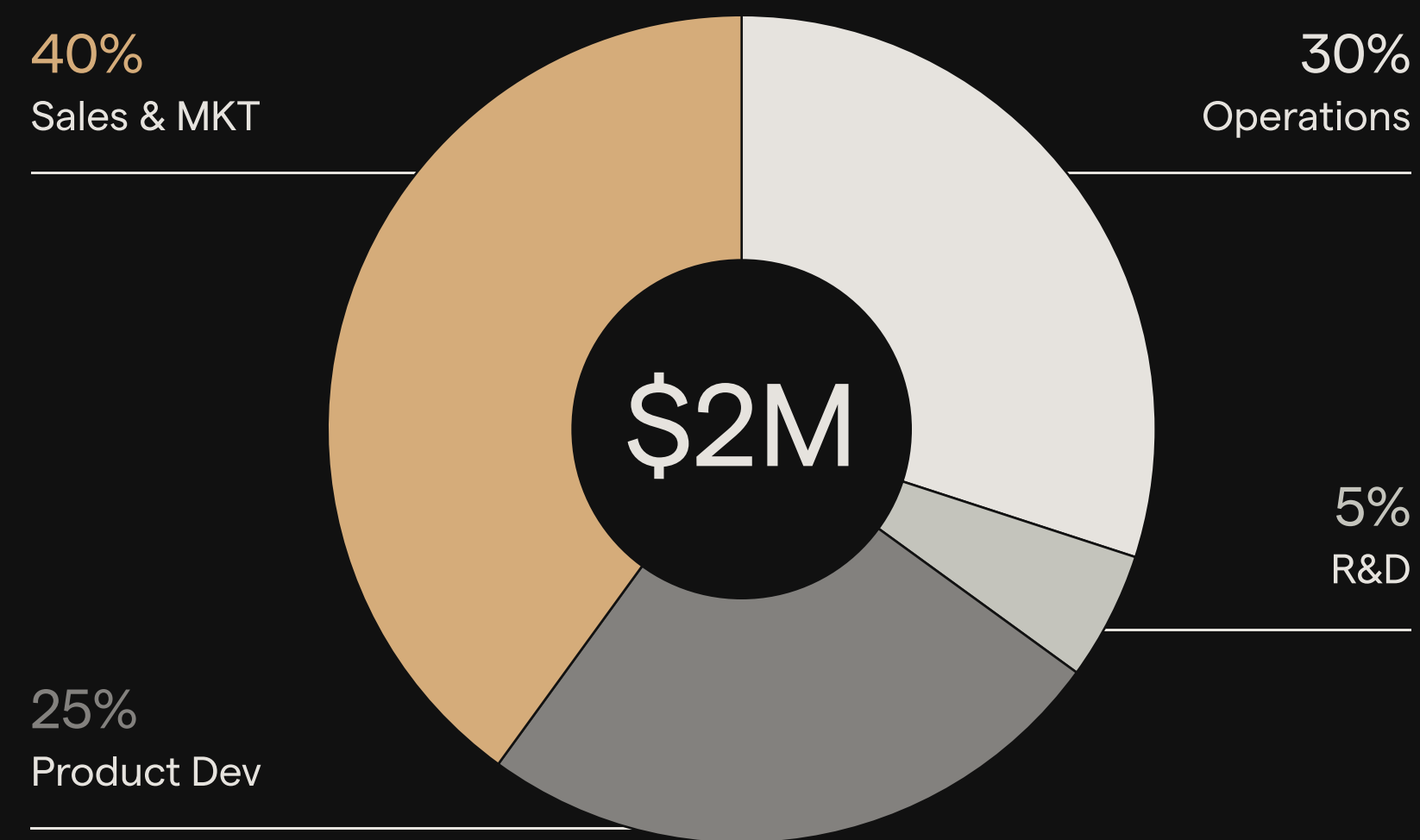
NATIONAL TAM  
1.67B

GO-TO-MKT

STUDIO POD



Raising \$2M to produce more Pods, scale operations in Texas, and reach \$4M+ revenue by end of '24.

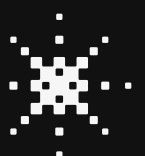


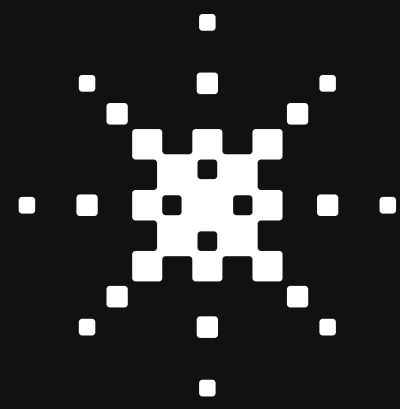
RAISE TO DATE:

**\$800k**

RAISE

STUDIO POD





Republic

COMMUNITY ROUND



STUDIO POD

