



Welcome to Visibly Better Protection

Overview of Opportunity



About Drysee

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Summary

About DrySee

Founded 2019 as a Delaware C-Corporation

PRODUCTS

DrySee® is a thin film transparent dressing
3 sizes: 2x2, 4x4 & 5x10

FDA REGISTRATION

Class 1 Exempt Device

PATENT

First Patent issued in US, EU and AU in March, 2019
Second Patent issued March 2020 in US

DrySee® owns all IP



MISSION

Empowering patients and caregivers with visibly better wound care products.



The Problem

Quiz: How can you tell if it's wet? —>

Post-surgical and catheter patients are told many times not to get their wound site or dressings wet.

Often, patients do not follow these instructions and shower or bathe anyway.

The use of Saran Wrap to cover a bandage is not a dependable solution and 40% of waterproof dressings fail*, leaving patients at risk for surgical site infections.

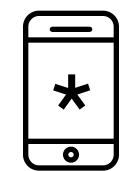
40%
Of waterproof dressings fail*



This is primarily due to infection risk from water & contaminates compromising the wound.

The patient is unable to determine if their dressing has been compromised and many will return to have the wound site checked.

Unscheduled call-backs and return visits cost the physician time and money.



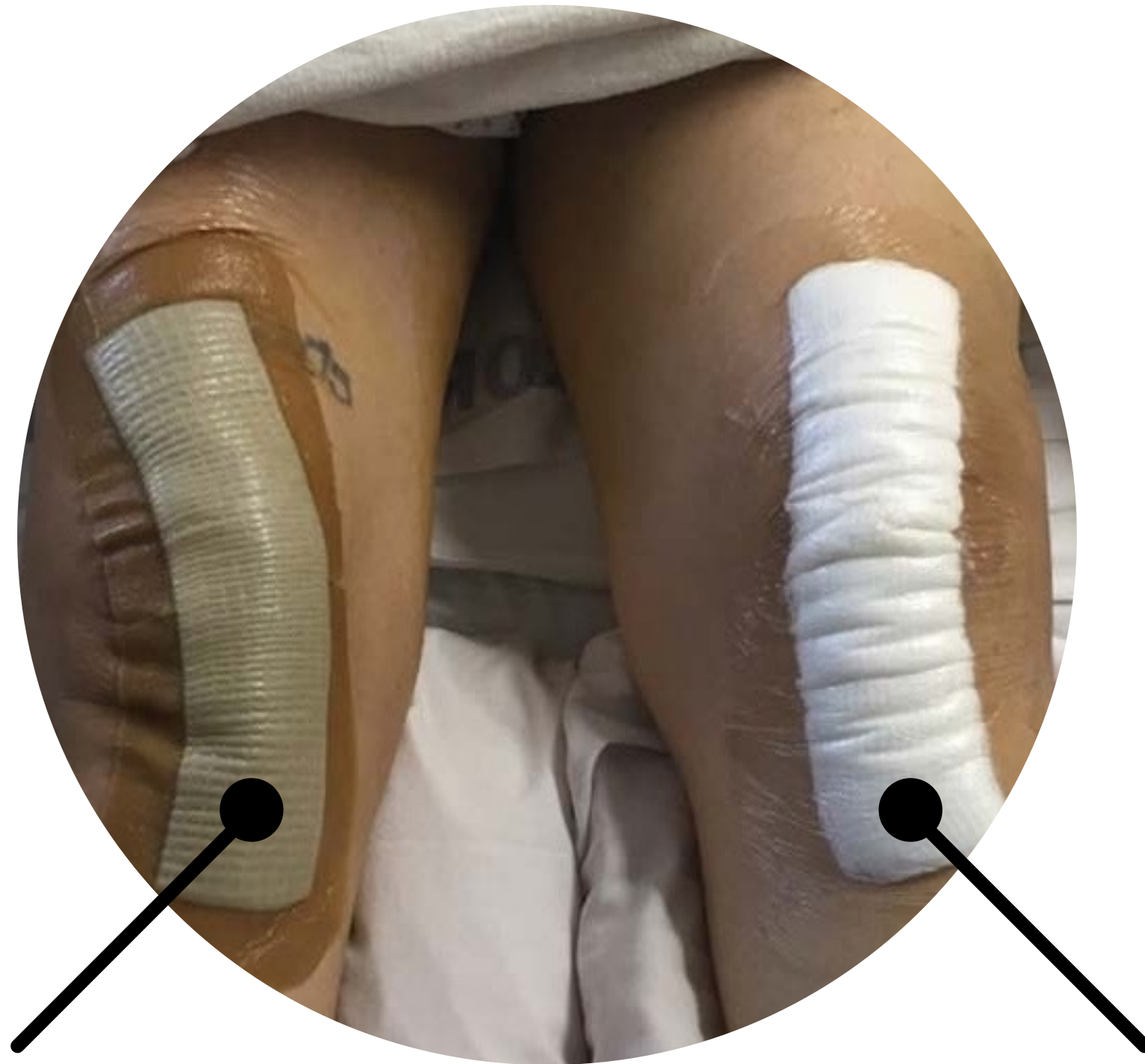
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CR Consumer Reports



Pop Quiz

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AQUACEL Ag+ Dressings

Tegaderm[™]
Dressings

Q:

How can you tell if dressings or waterproof dressings being used in facilities today, such as 3M's Tegaderm and ConvaTec's Aquacel, have been compromised?

See the answer. →



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A: You can't!

Only DrySee® provides a mechanism that indicates if liquid has compromised the dressing.

Surgical site infections (SSIs) are the second most-common HAI (hospital acquired infections), accounting for 20% of all HAIs among hospitalized patients.^{2,3}

2. Klevens RM, Edwards JR, et al. Estimating health care-associated infections and deaths in U.S. hospitals, 2002. Public Health Reports 2007;122:160-166.

3. Mangram AJ, Horan TC, Pearson ML, Silver LC, Jarvis WR, The Hospital Infection Control Practices Advisory Committee. Guideline for the prevention of surgical site infection, 1999. Infect Control Hosp Epidemiol. 1999;20:247-280.



The Solution

**1**

DrySee® is the world's only patented, waterproof dressing with a liquid indicating perimeter and center pad.

2

When the perimeter band or center gauze island changes color, it's time to change the bandage.

3

Reduces potential for surgical site or wound site infection and contamination*

Know when to change your dressing.

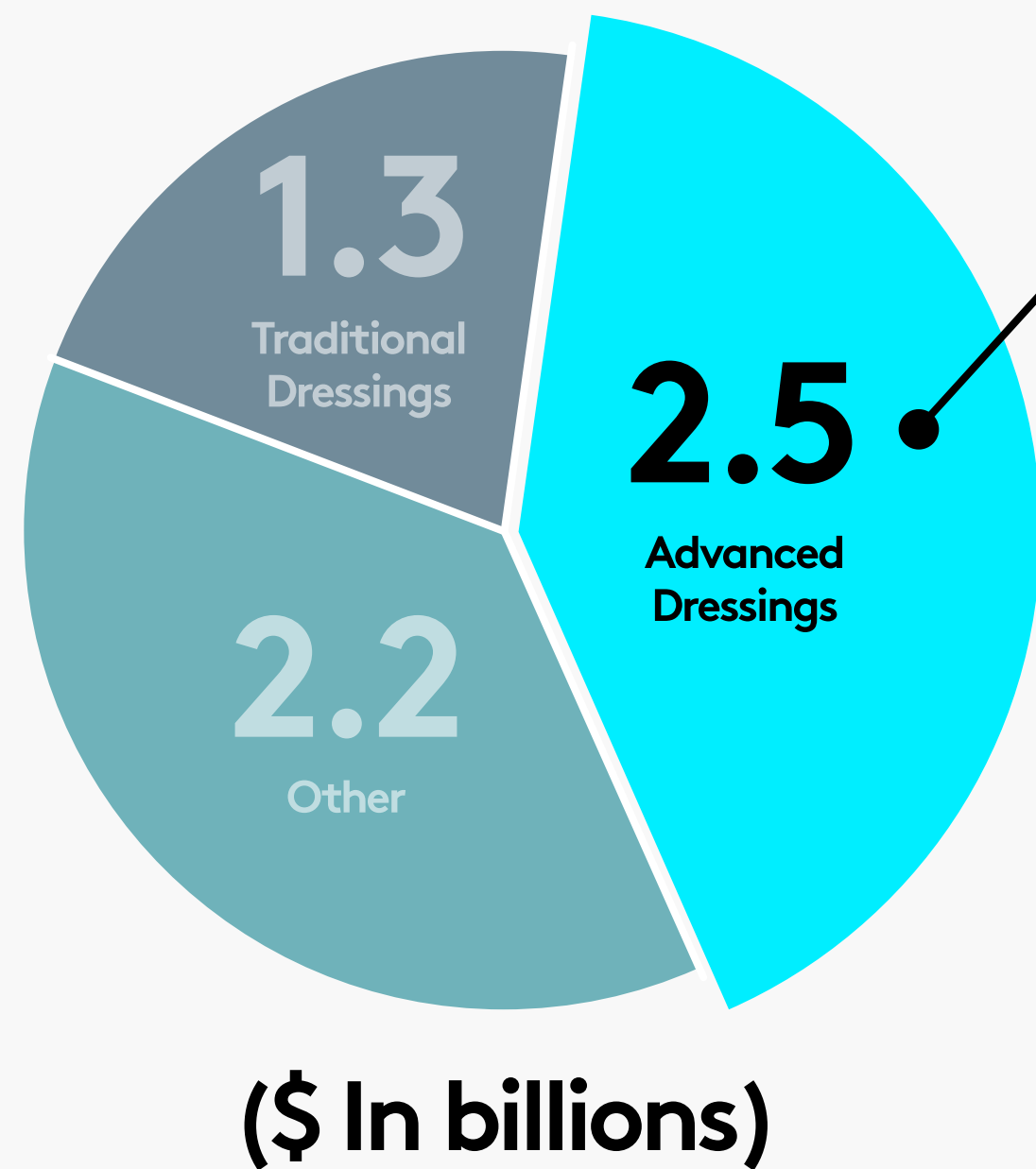
Immediate visual confirmation if liquid has compromised the dressing.

*Kahl, Ann Marie, Evaluation of Composite Dressings on Post-Operative Wounds: Clinical Outcomes, Cost-Effectiveness and Labor Savings, 1999



The Opportunity

Wound Dressing Market 2019*



Initial Offering

DrySee® liquid indicating, waterproof, thin film dressing targets the \$2.5 billion advanced dressings market.



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1% of the \$3.4B projected market by 2026 is \$34M in revenue.

Launching 2024

DrySee pipeline products include a liquid indicating foam dressing which will absorb an additional 20% more than what is available today, plus change color when saturated and an antimicrobial for original DrySee and foam dressings.

The U.S. advanced wound care market is expected to grow at a compound annual growth rate of 4.2% from 2019 to 2026 to reach \$3.42 billion by 2026 and the chronic wound market is expected to reach \$19 billion by 2029.*

*Source: <https://www.fortunebusinessinsights.com/industry-reports/chronic-wound-care-market-100222>

Others category consists of: alginate, hydrocolloid, hydrogel, pressure relief devices, wound closure devices, negative pressure wound therapy (NPWT) & compression therapy.

*Source: <https://www.fortunebusinessinsights.com/industry-reports/advanced-wound-dressings-market-100384>



Partners

Pathway

Our partners manufacture over 3000 products, provide order management, distribution & customer service



Scroll →



Go To Market

Target Markets

Gain Awareness

Target Markets

- ✓ Dermatology
- ✓ Orthopedics
- ✓ General Surgery
- ✓ Podiatry
- ✓ Government



Go To Market

Target Markets

Gain Awareness

Gain Awareness

- ✓ Google Ads
- ✓ Amazon, Walmart & Facebook Ads
- ✓ PR to revenue-samples to publications
- ✓ Social posts on Facebook, Instagram and LinkedIn



The Team

Leadership

Experience



Walter Mayfield

Founder & Chairman

Inventor, Founder, and Chair of DrySee, Inc. with with 12 patents and several innovative patent-pending products



Brad Greer

Chief Executive Officer

#5- LifeLock - Over \$75M venture capital raised, revenues increased from \$220,000 in 2005 to \$138M in 2009. Over 7 years in emerging markets healthcare.



Marc Etchells

Chief Technology Officer

30+ years in product development of medically oriented materials & devices. Infection-Control & Antimicrobial Specialist.



Margaretta Snell

Chief Marketing Officer

Marketing, demand generation, digital content marketing and cross branding leader with 20+ years in technology companies.



Dr. Rick Ngo

MD, FACS/ Advisor

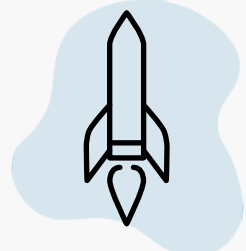
Specializes in minimally invasive & laparoscopic surgeries. Memorial Hermann Physician Network Supply Chain Committee member & Former Chair.



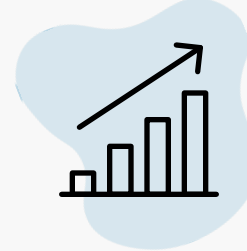
The Team

Leadership

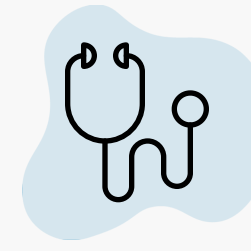
Experience



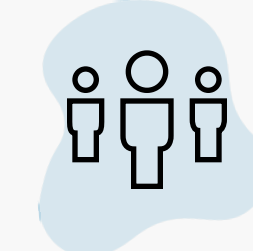
Experienced management team with expertise in developing start-up companies.



Exceptional at commercializing medical devices, new product development, sales, branding, licensing, marketing, strategy, and business development.



Specialize in medical manufacturing and development of liquid indicators, antimicrobials, nonwovens, composites, thin films and foams.



Broad P/L management, team-building and business development experience within \$5 to \$425 million organizations.



Proprietary material, process development and manufacturing conducted for several large medical companies including Johnson & Johnson.



Demonstrated history of working in the technology and healthcare industries.



Over \$75 million in private placement and venture capital raised (Bessemer, Kleiner Perkins, Goldman Sachs).



Investment

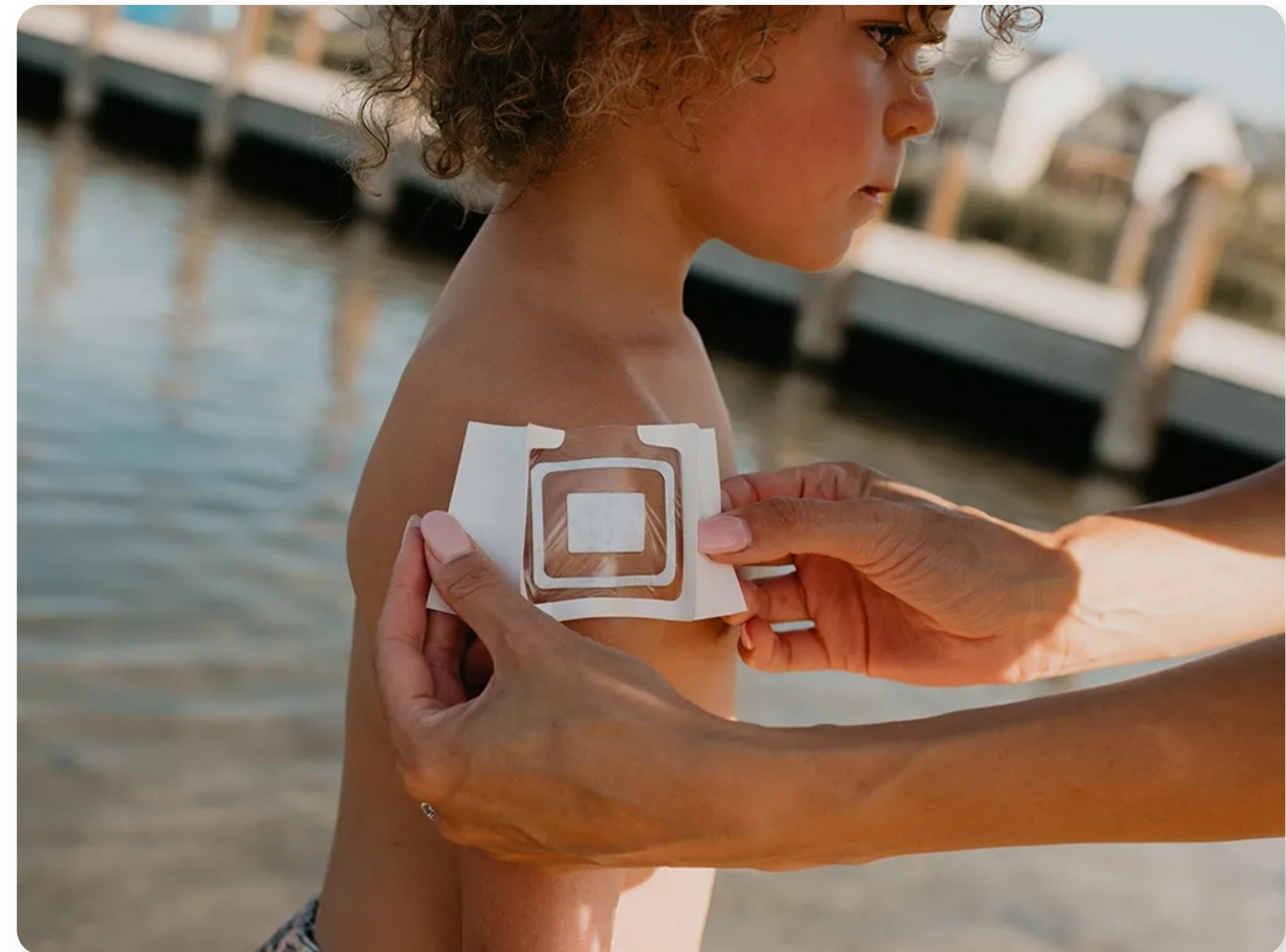
Your Opportunity to Participate

Currently Open: Series A

Total Round **\$6,000,000**
 • @ \$8.5M pre-money (\$.85/share)

Raised to date **\$3,659,127**

45% Product Development & Manufacturing
 45% Sales & Marketing
 10% G&A



Summary

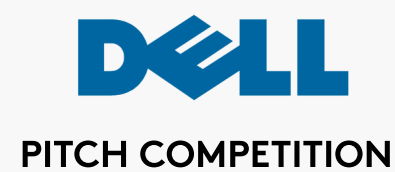
DrySee® is the world's first liquid indicating, waterproof dressing.

DrySee will continue to sell direct to consumer with an emphasis in 2024 to sell additional products through online retailers, distributors and partnerships.

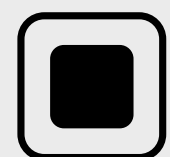
DrySee® products target the U.S. \$2.5 billion advanced dressings market.



DrySee was named as a 2021 Pepperdine Graziadio Most Fundable Companies semi-finalist from over 3,300 applicants.

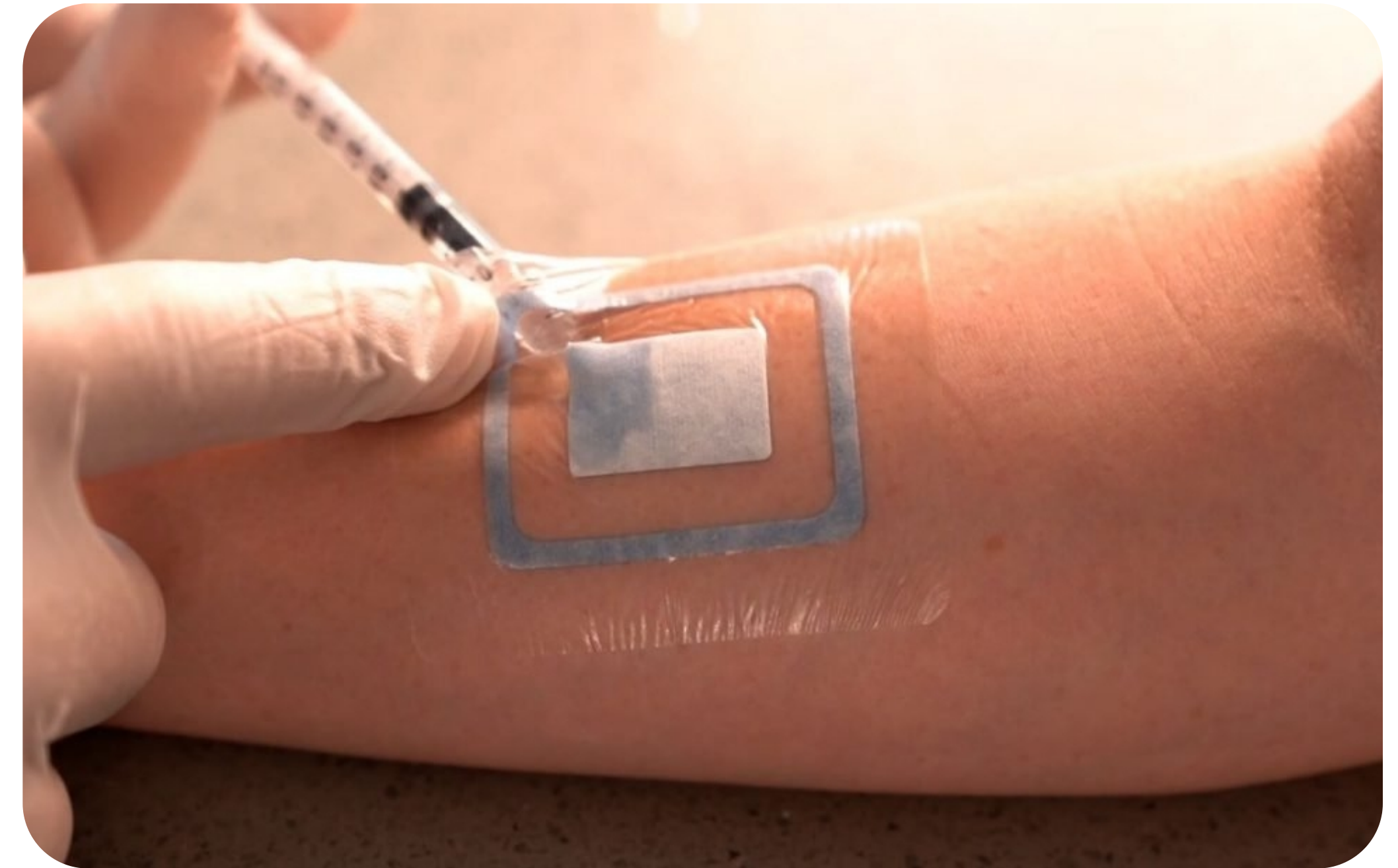


Winner of 2022 Dell Pitch Competition in Houston, Texas



DrySee®

- ✓ Seals out water and germs.
- ✓ Know when your bandage needs to be changed.
- ✓ Feel confident your wound is secure with our color-changing wetness alert.



2 x 2

Pack of 6

Retail: \$19.96

Pack of 25

Wholesale: \$42

Retail: \$59.95

4x4

Pack of 4

Retail: \$19.95

Pack of 25

Wholesale: \$56

Retail: \$79.95

5x10

Pack of 25

Wholesale: \$70

Retail: \$99.95