

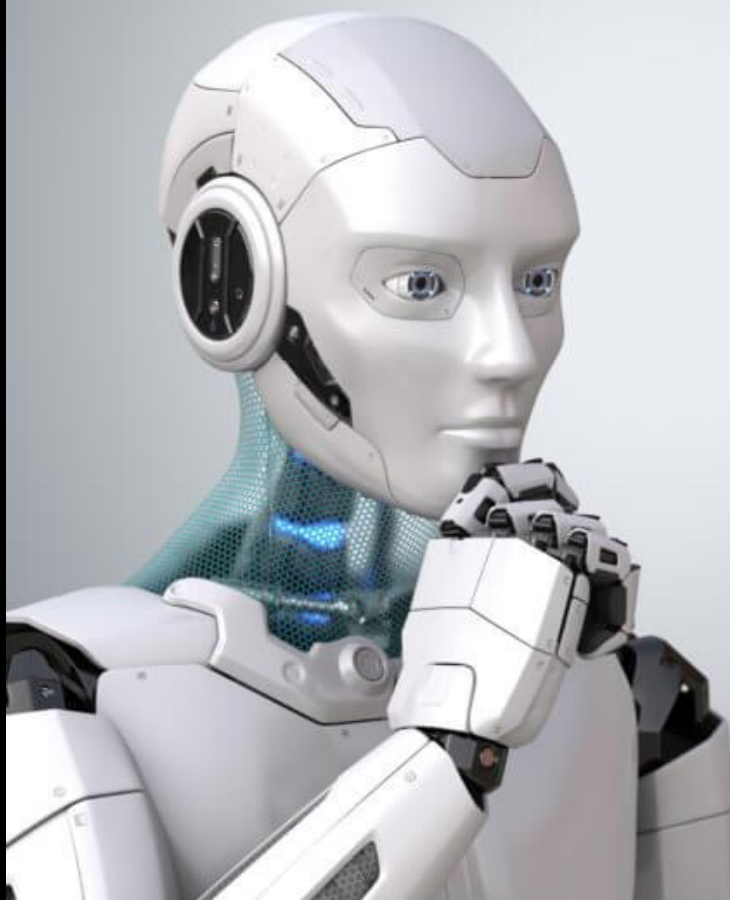


Company Overview

20 December 2023

Bulzī, Inc.
895 Dove Street, Suite 300, Newport Beach, CA 92660
www.bulzi.com
Contact: Brent McKay / CEO brentm@bulzi.com





AI applied
to continuous
life signals monitoring
will transform healthcare

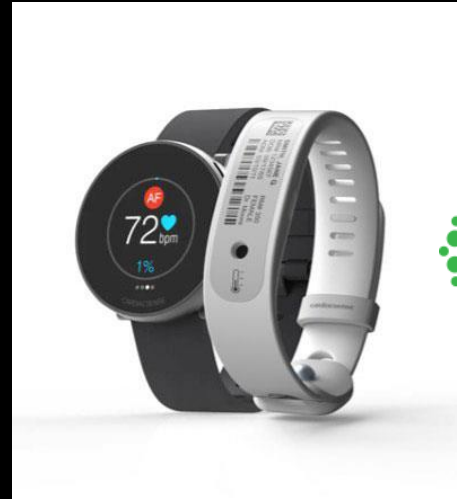
Introducing the world's first **medical-grade** vital signs monitoring device



- **Monitors** vitals with medical precision
- **Patented** novel technology
- **Bulzi exclusive** DoD distribution agreement

Five Medical Monitors

One Wearable Device



 CardiacSense



Heart Rate Monitor (ECG)



Oxygen Saturation Monitor



Breathing Rate Monitor (Capnograph)



Pulse Rate Monitor (PPG)



Blood Pressure Monitor

Regulatory Approvals

The only medically approved non-invasive wearable to include these core vitals

Medical Indication	Unique?	CE Mark	FDA Clearance
<u>Beat-by-Beat</u> Heart Rate (ECG)		Yes	Yes
Blood Oxygen Saturation (SpO2)		Yes	Yes
Continuous <u>Breath-by-Breath</u> Respiratory Rate	Yes	Yes	Q3-24
Continuous <u>Beat-by-Beat</u> Pulse Rate (PPG)	Yes	Yes	Q4-23
Continuous Detection of Atrial Fibrillation (PPG)	Yes	Yes	Q2-24
Detection of Atrial Fibrillation (ECG)		Yes	Q2-24
Continuous Average Pulse Rate (PPG)		Yes	Q4-23
Arrhythmia Screening (PPG)	Yes	Q2-24	Q2-24
27 Arrhythmias Detection (ECG)	Yes	Q2-24	Q2-24
Calibration-Free Blood Pressure	Yes	Q4-24	Q4-24
Early Detection of Exacerbation for CFH Patients		Q4-24	Q4-24
Sleep Apnea		2025	2025



SOM Component (2025)



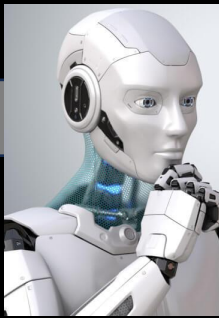
Hospital Ring/Band (2024)



Medical Watch (In Production)

Product:Market

Beachhead Market
10M Users



Expansion Market
300M Users



Department of Defense (DoD)
Mission readiness and threat detection

Bulzī Products



Emergency Response Services (ERS)
Locating people needing assistance

Technologies

Bulzī Proprietary

Civilians
CS Watch
NOW



BioScout®
Mobile App Gateway



LOCALiz®
IoT Device Management



Clinician Portal

Patients
CS Hospital Band
2024



COTS Gateway

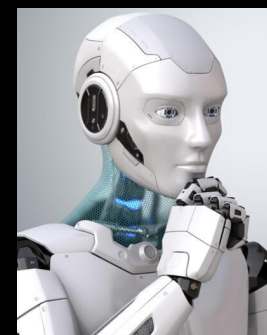


Telemedicine System

Combat
Bulzī Custom
Wearable
2025



Bulzī Custom
Gateway

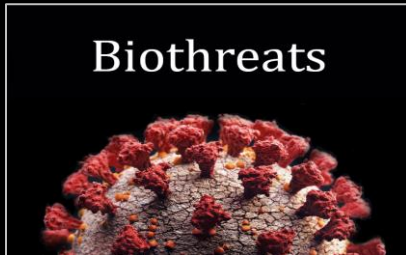


HUMANiz®
AI Training



EHR System

Interest is Exploding



Detect infectious diseases

Bulzī selected USAF SBIR



Monitor stress from PPE

CBD SBIR



Monitor stress from VTOL ascent

DHA SBIR



Monitor sleep disruptions

DHA SBIR



Battlefield injury support

Bulzī selected USAF SBIR



Hospital support

Improved FOB transition



Telemedicine support

Real-time vitals



General health & wellness

Lower costs & improve outcomes

Traction



- Signed agreement with DecisiveInstincts for **\$2.4B DHA contract**

DHA = Defense Health Agency / \$56B budget, 9.6M members



- Signed agreement with ActioNet for new DHA contract



- Negotiating partnership for DoD



- Negotiating partnership for Emergency Response



- USAF/SBIR selection for VSM biothreat detection



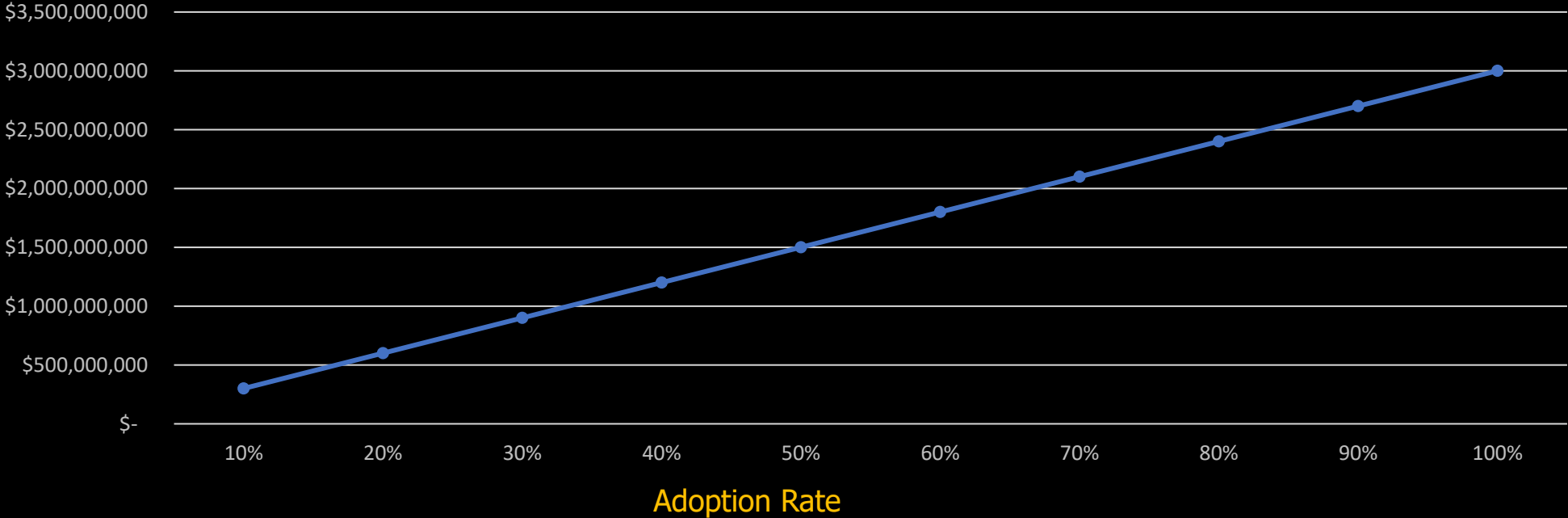
- USAF/SBIR selection for combat VSM wearable

DoD \$3B SAM

Beachhead Market

DoD Market (Units)	10,000,000
Average Sale Price (One-Time)	\$ 500
Recurring Data Service (Annual)	\$ 200
ARPU (5 Years)	\$ 1,500
ARPU/5	\$ 300

Annual Revenues



ERS \$100B SAM

Expansion Market

Bulzi will
drive civilian and
responder adoption
of our BioScout
mobile app and
add a curated
marketplace



DoD (10M Users)



ERS (300M Americans)

Team

100 years **technology experience**. 100 years **DoD experience**. 3X **Unicorn experience** 

Brent McKay
Chief Executive Officer



35-year serial entrepreneur and technology exec; Fortune 100 semiconductor and technology startup experience; inventor with 20 filed patents; BSEE UCSB



Eric Jackson
Chief Strategy Officer



PayPal Mafia unicorn expertise; first marketing executive for PayPal; Serial entrepreneur and author; BA-Econ Stanford

Robb Brock
Chief Product Officer



35 years SW development of secure enterprise systems and mobile solutions, including Fortune 10 firms; BSCS UCSD



Col. Jose Garcia (ret.)
Army Liaison



30-yr Army Health Services
Led Army Emergency Response efforts, including Hurricane Maria (PR)

Dr Kyle Hoedebecke
Chief Medical Officer



17-yr Army physician & 2017 Army Physician of the Year; family medicine MD; Chair AAAP; BS West Point plus 4 master degrees



Lt. Col David Watts (ret.)
Air Force Liaison



20-yr USAF Force Protection
Led USAF Force Protection innovation effort out of Hanscom AFB

Roger Boehringer
Chief Technical Officer



35 years HW development in RFID, M2M, IoT, CV, and Video tech; B2B/B2G/ B2C markets; BSCS Cal Poly

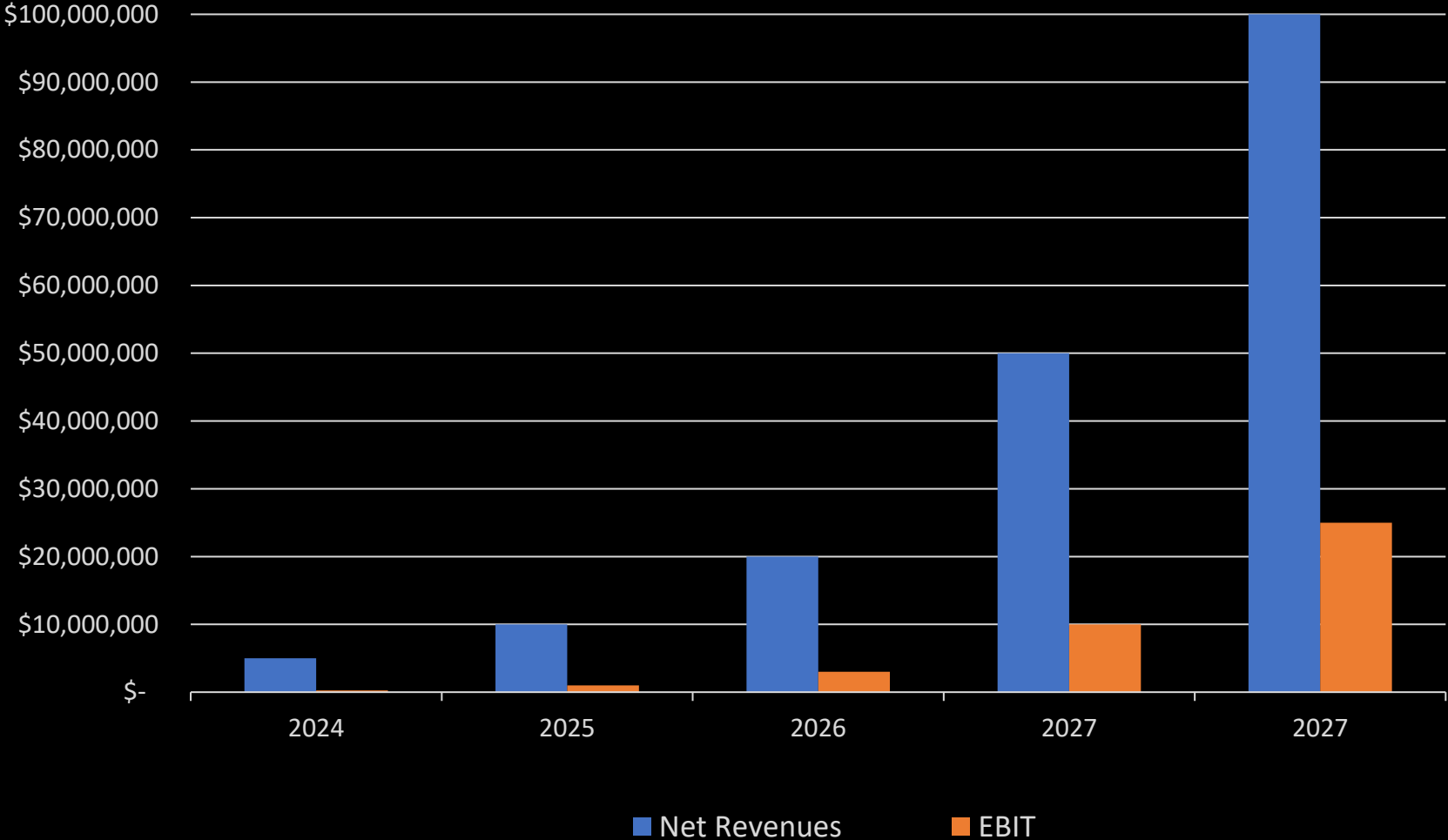


Capt. Mel Yokoyama (ret.)
Navy Liaison



28-yr Navy AI/ML/Cyber
Navy pilot; C4ISR, AI & Cyber Security; CO of top Navy R&D group (NWIC)

Pro Forma Revenues



Previous Investments

- \$2M Bulzī DoD technology investments since 07-2020
- \$500K convertible debt instruments
- Leveraging \$30M CardiacSense and Bulzī (<07-2020) technology investments

New Investment Round Overview

- **\$3M equity investment to support an 18-month runway to achieve these objectives:**
 - Ramp revenue production on new \$2.4B DHA subcontract
 - Secure additional DoD VSM contracts
 - Launch and expand into adjacent Emergency Response vertical

- **Use of Funds**

Activity	Description	Total (\$M)
Ongoing Operations	Team payroll, contractor fees, legal, accounting, IP, cloud costs, IT, etc..	1.5
Sales & Marketing Expansion	Expansion of business development, sales, and marketing costs	0.4
New Product Development	Expansion of product development team costs	0.4
Financing Activities	Debt reimbursement and accounts payable reduction.	0.4
Buffer	Runway extension if required	0.3

- **Terms**
 - Priced equity, terms TBD

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Forward Looking Statements

Certain information set forth in this presentation contains “forward-looking information”, including “future oriented financial information” and “financial outlook”, under applicable securities laws (collectively referred to herein as forward-looking statements). Except for statements of historical fact, information contained herein constitutes forward-looking statements and includes, but is not limited to, the (i) projected financial performance of the Company; (ii) completion of, and the use of proceeds from, the sale of the shares being offered hereunder; (iii) the expected development of the Company’s business, projects and joint ventures; (iv) execution of the Company’s vision and growth strategy, including with respect to future M&A activity and global growth; (v) sources and availability of third-party financing for the Company’s projects; (vi) completion of the Company’s projects that are currently underway, in development or otherwise under consideration; (vi) renewal of the Company’s current customer, supplier and other material agreements; and (vii) future liquidity, working capital, and capital requirements. Forward-looking statements are provided to allow potential investors the opportunity to understand management’s beliefs and opinions in respect of the future so that they may use such beliefs and opinions as one factor in evaluating an investment.

These statements are not guarantees of future performance and undue reliance should not be placed on them. Such forward-looking statements necessarily involve known and unknown risks and uncertainties, which may cause actual performance and financial results in future periods to differ materially from any projections of future performance or result expressed or implied by such forward-looking statements.

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