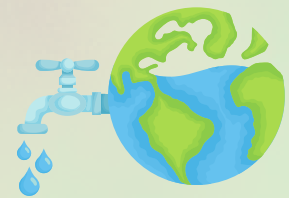


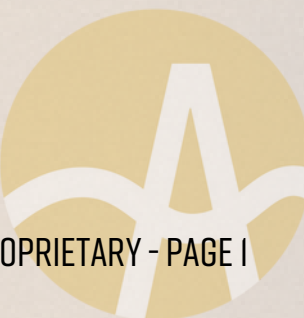
ANACT



8 MILLION DAYS OF DRINKING WATER SAVED TO DATE

SUSTAINABLE BATH TOWELS

MARCH 2024 DECK





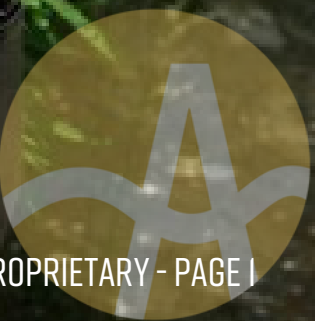
ANACT OVERVIEW

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ANACT PRODUCT ATTRIBUTES

- FIRST TO USE HEMP
- ORGANIC INGREDIENTS
- PLASTIC-FREE
- DYE-FREE
- CARBON NEUTRAL
- IMPACT SCORE
- PROPRIETARY WEAVE
- CLEAN PACKAGING



WHY HEMP?

- SUSTAINABLE
- ANTI-BACTERIAL
- DURABLE
- BREATHABLE
- ABSORBENT
- EASY TO GROW
- HEMP FIBER MARKET TO HIT OVER \$50B BY 2028
- VERSATILE (FOOD, TEXTILE, PAPER, FUEL, AND MORE) FEDERALLY LEGAL

WHY NOW?

- NATIONAL SECURITY
- CLIMATE CRISIS
- BRAND MOMENTUM
- LEGISLATION
- PRODUCT MARKET FIT

POLITICS

U.S. Army Wants To Make Sniper Uniforms Out Of Hemp

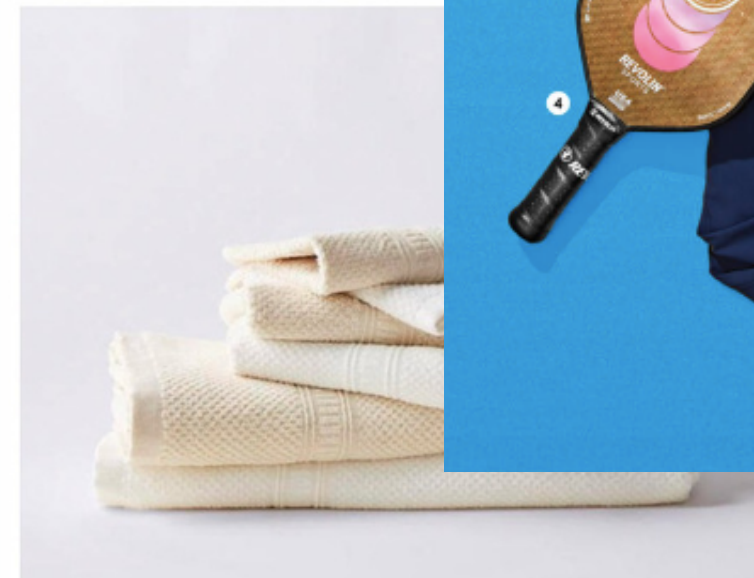
Published 2 years ago on July 4, 2022
By Kyle Jaeger



Ford GROWN FROM THE SOIL
HEMP CAR
One of Henry Ford's first cars ran entirely on Hemp ethanol. The body was also constructed from Hemp

Hemp Towels Must-Have

by SONJIROSE CHIN



1. **KLEAN KANTEEN** water bottle made of post-consumer recycled stainless steel, \$33.
2. **LOLE** tank crafted with recycled plastic bottles, \$45; lolelifelife.com.
3. **DRAGON** plant-based resin sunglasses, \$135.
4. **REVOLIN SPORTS** Equinox Reach Midweight paddle, \$145.
5. **OUTDOOR VOICES** 100% recycled polyester pants, \$88; outdoorvoices.com.
6. **ANACT** hemp and organic cotton towel, \$15.



FOUNDER STORY

- CREATED UNDER ARMOUR'S FIRST SUSTAINABILITY POSITION GENERATING \$100M+ REVENUE STREAM ANNUALLY
- RAISED \$400K+ FOR ANACT TO DATE AND SUCCESSFULLY FUNDRAISED FOR UGANDAN NON-PROFIT
- SUBJECT MATTER EXPERT ON THE APPAREL SUPPLY CHAIN AND TRACEABILITY THROUGH 100+ FACTORY VISITS
- KEYNOTE SPEAKER AT UNITED NATIONS, HARVARD UNIVERSITY, JACKSONVILLE WOMEN'S NETWORK, AND UNIVERSITY OF NORTH FLORIDA
- PASSIONATE VISIONARY AND FEMALE FOUNDER WITH PROVEN TRACK RECORD OF CREATING IMPACT AND PROFITABILITY
- SUCCESSFULLY PASSED LEGISLATION TO LEGALIZE HEMP IN FLORIDA IN 2018



ANACT PRODUCT STATS

75% DTC MARGIN

- AVERAGE ORDER VALUE (AOV) = \$120 (TWO TOWEL SETS)
- RANKED #1 ON GOOGLE FOR “HEMP TOWEL” KEYWORD
- BEST SELLING COLORWAY IS THE NATURAL
- VOTED BEST ECO-FRIENDLY PICKLEBALL PICK
- PRICE BREAKS OCCUR WHEN WE ORDER PER CONTAINER I.E. 18,000 BATH TOWELS = \$630,000 TOTAL SALES
- HEMP FIBER SUPPLY INCREASES = INCREASED PRODUCT MARGIN
- THE GLOBAL BATH TOWEL MARKET IS VALUED AT \$5,171.04 BILLION BY 2028, INCREASING AT A CAGR OF 6.4% FROM 2022 TO 2028

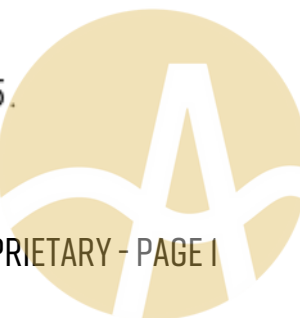
THE BEST ECO-FRIENDLY PICKLEBALL FITS

BY GABRIELLE PORCARO

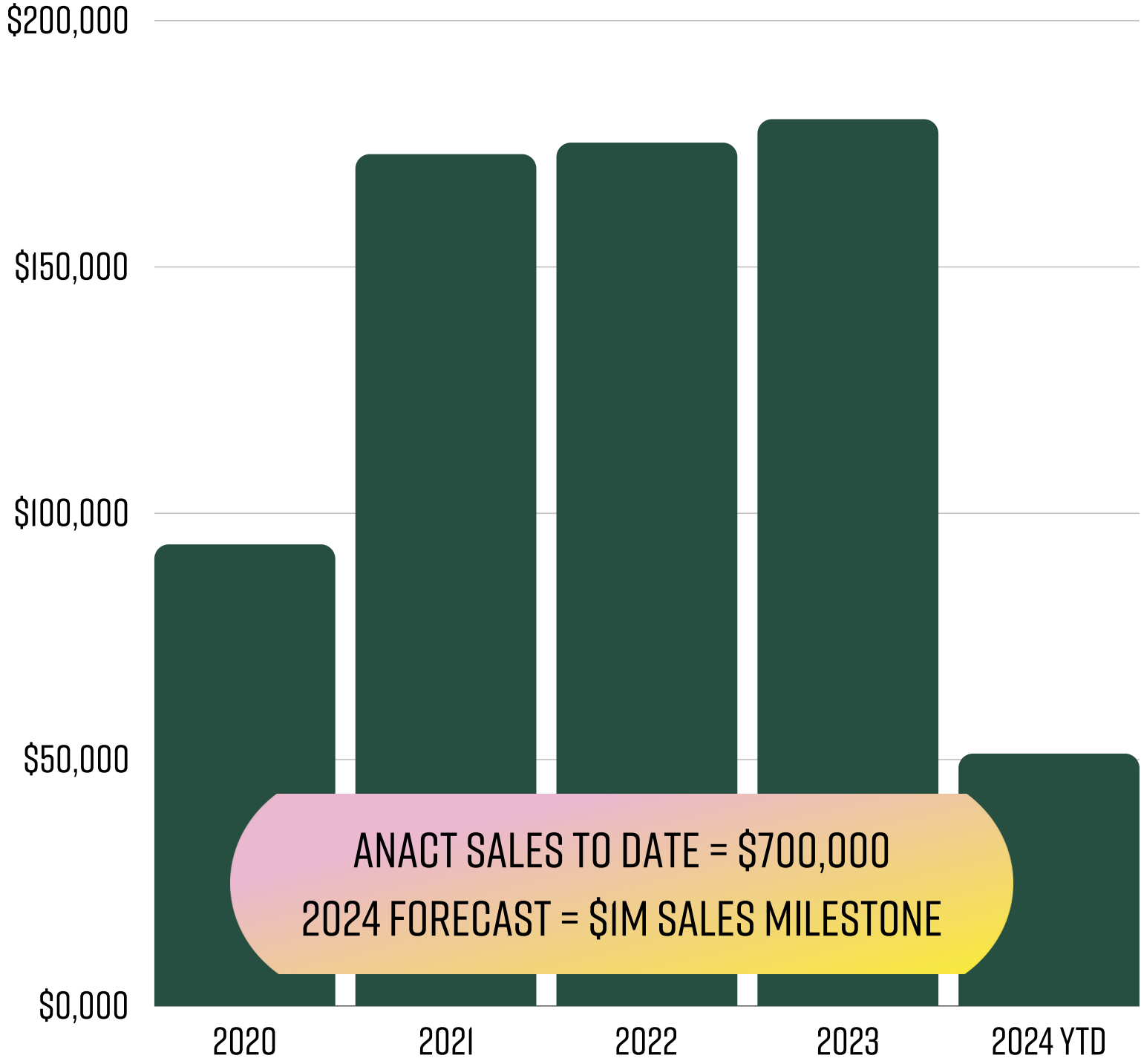
→ These game-ready looks are fashion-forward and forward-thinking, especially when it comes to the planet.



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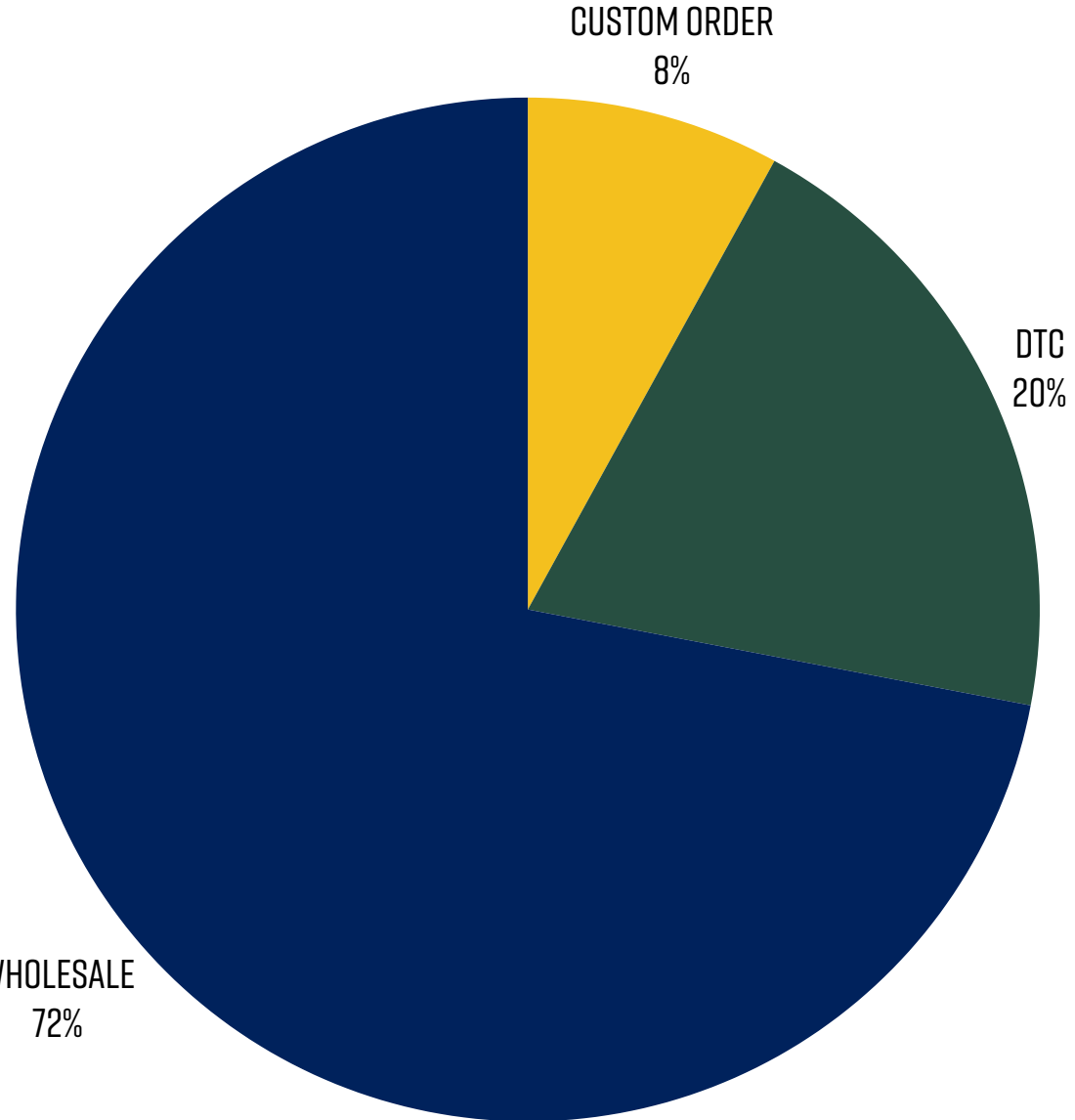


SALES



ANACT SALES TO DATE = \$700,000
2024 FORECAST = \$1M SALES MILESTONE

*LAUNCHED IN 2020



2023 SALES BREAKDOWN





ANACT RETAILERS



FOOD52



VERISHOP

SOLD IN 10 COUNTRIES AND 100+ RETAILERS



FINANCIAL PROJECTIONS

YEAR	GROSS REVENUE	NET INCOME (LOSS)
2024	\$1,032,817	[\$21,627]
2025	\$2,358,247	[\$79,119]
2026	\$4,802,816	\$331,940

TOTAL SALES EXCEEDED FORECAST THROUGH FEB 2024

SALES DRIVERS:

- TARGET
- GROVE : EXPECTED \$1M SALES THIS YEAR (LAUNCHED JAN '24)
- WHOLESALE/RETAILERS
- TIKTOK SHOP
- BRAND AMBASSADORS
- STRATEGIC COLLABORATIONS
- EUROPEAN MARKET



ANACT'S KEY MILESTONES

Orlando Daily

Jacksonville initiative seeks to diversify the sport of surfing

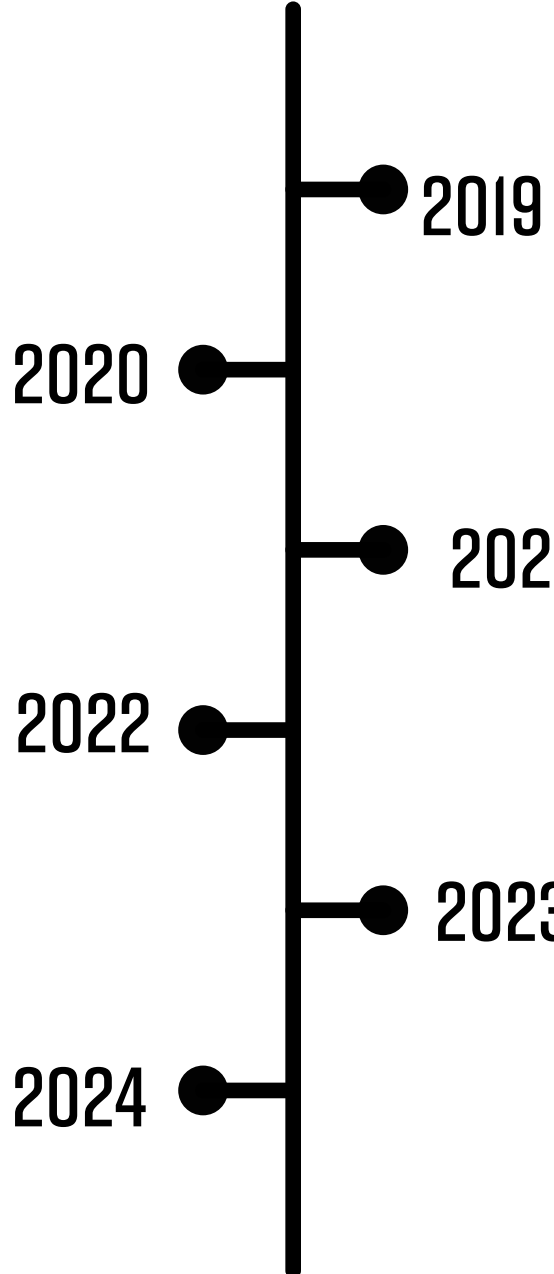
by Jake Klausner The Times-Union
Published 7:01 a.m. ET Aug. 16, 2020



500K

Anact celebrates inclusivity and sustainability at free International Women's Day party

by John-Carlos Estrada | Thu, March 7th 2024 at 10:13 AM



2019



2020

2021



2022

Anact and Paramount Theatre team up for a groundbreaking sustainability event in Austin

2023

by John-Carlos Estrada | Fri, July 14th 2023 at 6:33 AM
Updated Fri, July 14th 2023 at 9:54 AM



2024



INVESTMENT OPPORTUNITY

- RAISING SEED ROUND TO HIT THE \$1M SALES MILESTONE AND BE BREAK-EVEN BY Q4 2024
- USE: EXPANDING THE TEAM (MARKETING AND SALES)
 - 2024 HEADCOUNT ADDITIONS
 - OPERATIONS MANAGER
 - SCALE SALES TEAM
 - MARKETING DIRECTOR
- ROI IS 12X EBITDA FOR THE APPAREL INDUSTRY
- THE CPG BUSINESS MODEL RELIES ON MANUFACTURING LOW-COST PRODUCTS AT HIGH VOLUMES TO LEVERAGE ECONOMIES OF SCALE
- EXAMPLES OF EXIT OPPORTUNITIES:



LONG -TERM VISION

- ANACT IS #1 HOME GOODS BRANDS AND PRODUCT CATEGORY LEADER TO \$25B TAM
- ANACT CREATES DOMESTIC SUPPLY CHAIN INFRASTRUCTURE TO A \$1T TAM
- ANACT HQ CREATING THE FUTURE OF WORK WITH IMMERSIVE RETAIL EXPERIENCE





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[@ANACTGLOBAL](https://www.instagram.com/anaactglobal)