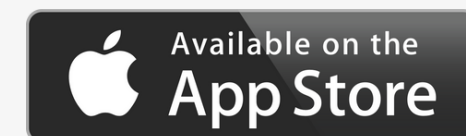
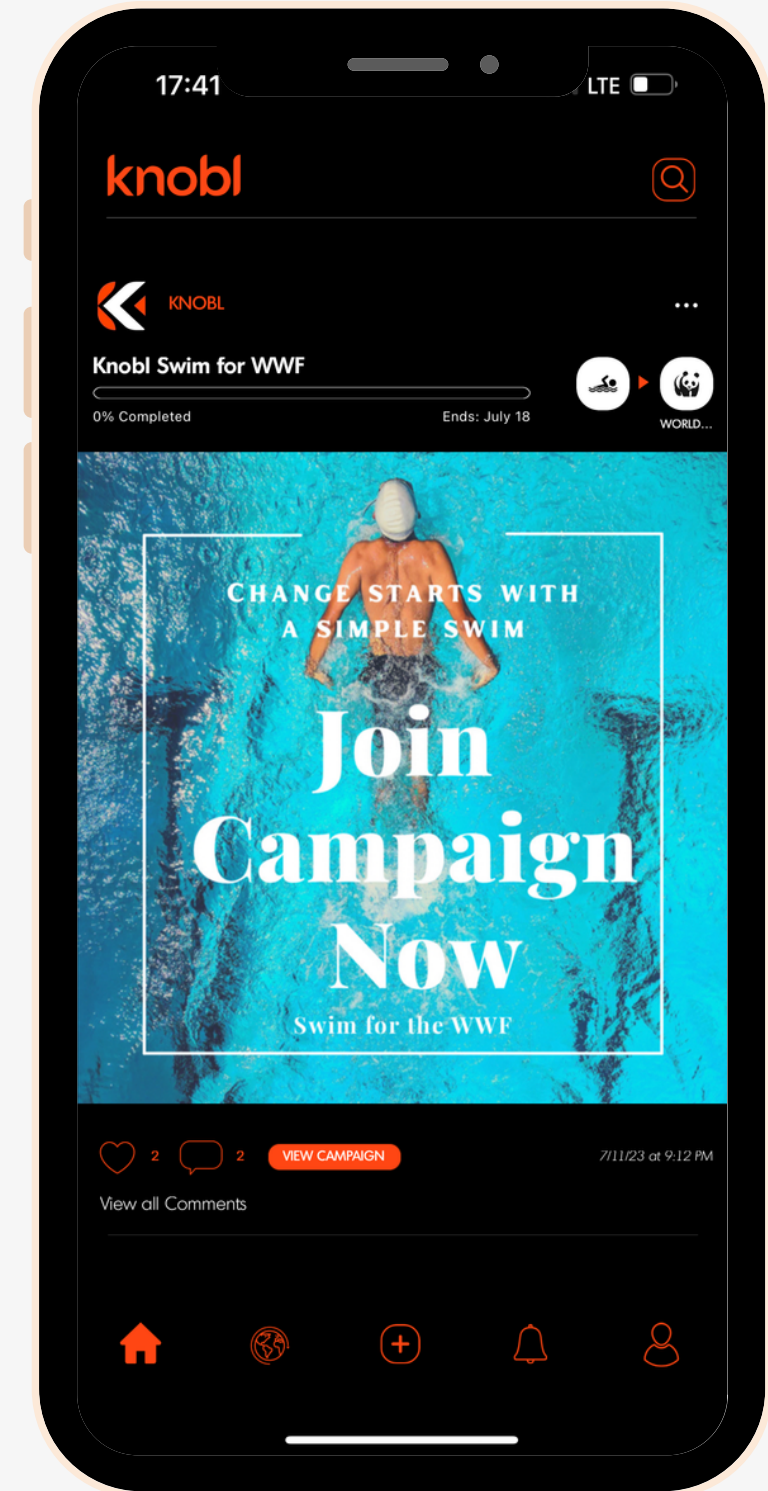




Knobl transforms everyday activities into corporate giving donations, leveraging tech and AI to enhance employee engagement and elevate customer retention.





Problem

- **79%** of employees are disengaged at work
- Companies lose **233%** in customer loyalty
- This costs businesses **\$450** billion annually





Picture this...

- The future of work where employee engagement drives business growth.
- Organic social media engagement thrives both internally with employees and externally with customers.
- As a company, you do what you do best, while serving the world.





Solution



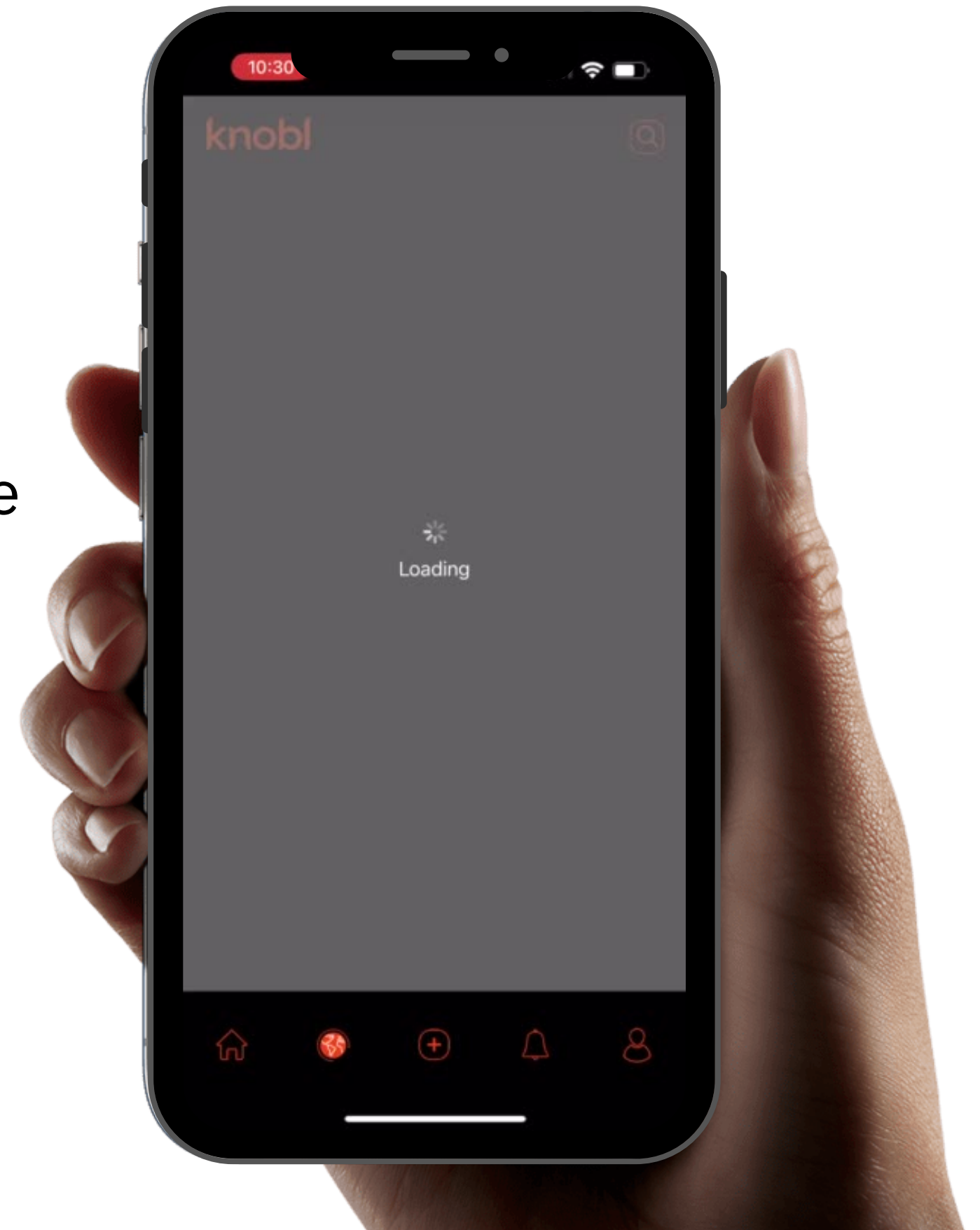
Knobl App

- Elevates Employee Engagement: Boosts satisfaction and reduces turnover by providing a platform that actively engages employees in corporate giving initiatives.
- Increases Customer Retention: Involves customers in corporate giving efforts, fostering a sense of community and loyalty.
- Unified Causes: Support causes endorsed by both employees and customers, creating a shared commitment that strengthens brand loyalty.



How it Works

- Brand Creates Campaign & Donates
- Employees and Consumers participate to complete the campaign
- Non profit receives donation to make change happen.





Company
Overview

Product
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Knobl Magic

API INTEGRATION

KNOBL CONNECTS WITH MULTIPLE API'S TO TURN EVERYDAY ACTIVITIES INTO OPPORTUNITIES TO CONTRIBUTE TO SOCIAL IMPACT CAUSES

ARTIFICIAL INTELLIGENCE

KNOBL LEVERAGES AI TO FIND THE CAUSES MOST RELEVANT TO YOUR VALUES AND GENERATE USER CONTENT FOR THE CAMPAIGN CREATION TOOL.

2 MILLION NON PROFITS

KNOBL HAS ACCESS TO OVER 2 MILLION NON PROFITS, FROM LARGE AND GLOBAL POWERHOUSES TO SMALLER MORE COMMUNITY FOCUSED ENDEAVORS



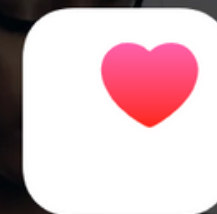
SPOTIFY

Track the number of songs listened to



TESLA

Track your miles driven, fuel savings, time spent driving



APPLE HEALTH

Track steps taken, distance swam, exercise minutes, etc.

FORTNITE

FORTNITE

Track matches played, matches won, or total kills



Company
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Overview

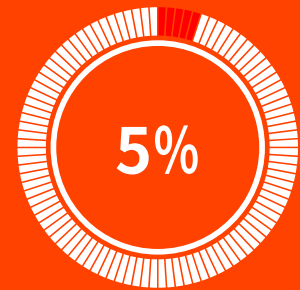
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Business Model



Commission on
Campaigns

SAAS Monthly
Subscription:

Calculated by
of Employees



Knobl will sell its API platform to B2B in 3 years as an SAAS



Tracking Data to B2B will be monetized according to user growth



Advertising Revenue will be activated once Knobl obtains 50,000 users



Traction

- NOV 22 Accepted into the International Accelerator in Austin, TX. 1 of 12 out 6,000 applicants.
- AUG 23 Approved by Apple Dev to launch Knobl on the Apple App Store
- NOV 23 Our user base has increased 260% from 50 to 180 in just 3 months without any paid marketing services and have sent over \$10,000 to over 20 different nonprofits.
- NOV 23 The App began to generate revenue in the last quarter of 2023.

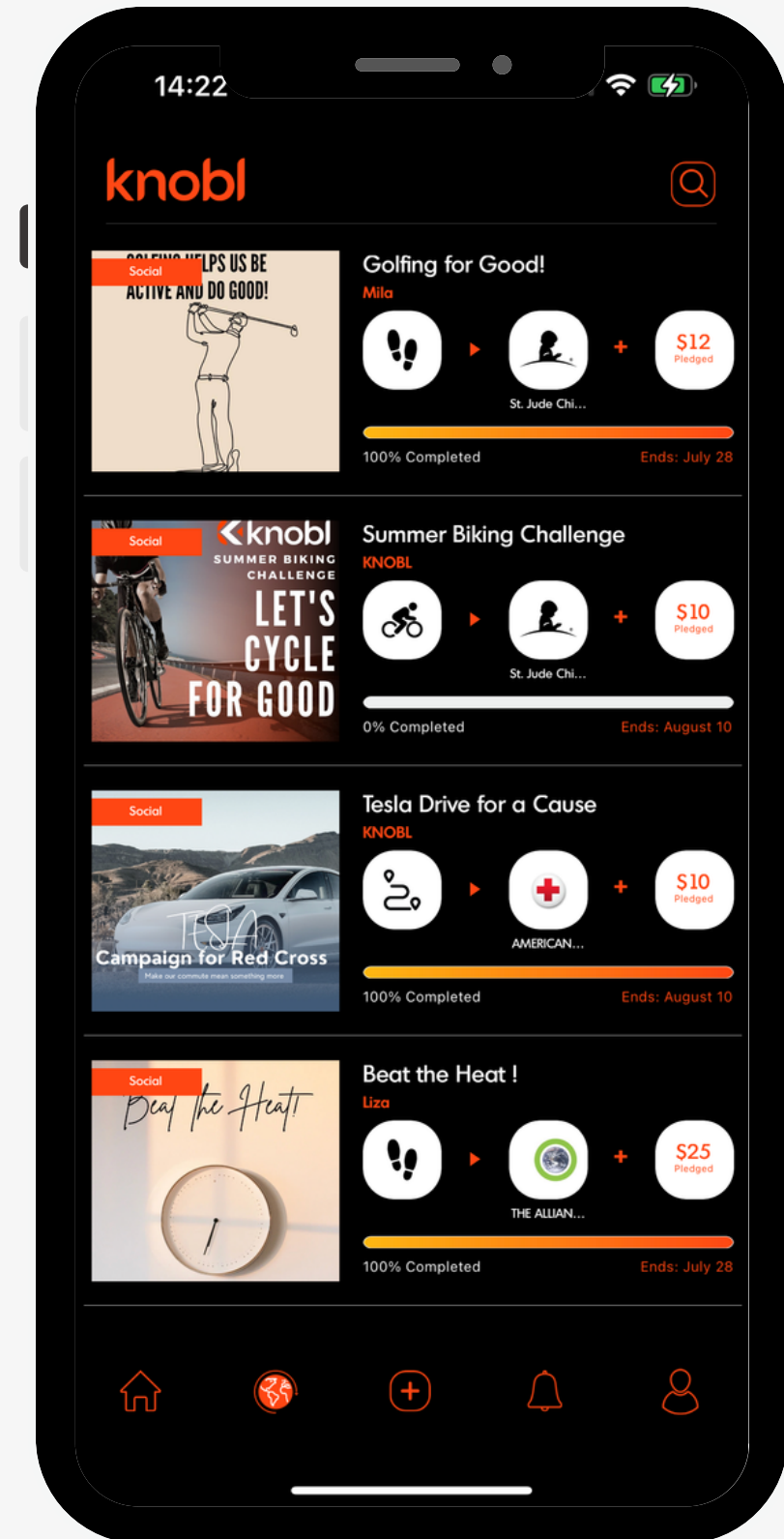
Total investment so far: **\$500,000**

User growth

260%

Total Donations 2023

\$ 10,000





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Market Size

Total Addressable Market (TAM): \$500 billion in donations

Serviceable Addressable Market (SAM): \$20 billion in corporate donations

Serviceable Obtainable Market (SOM): 20% of the market, \$ 4 billion.



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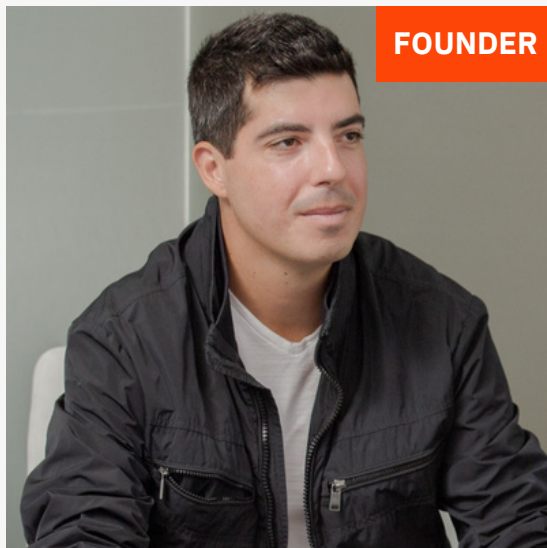
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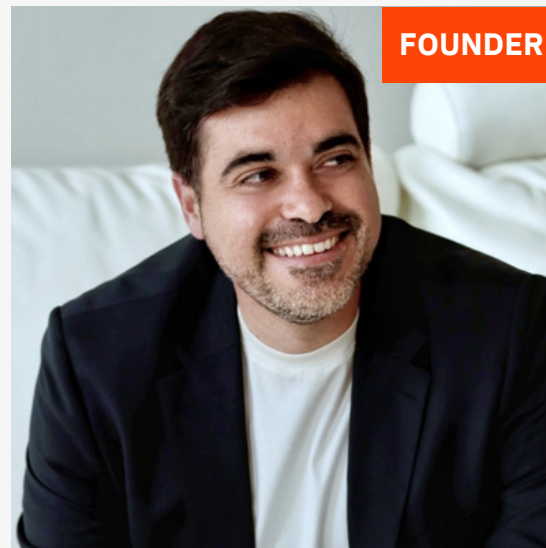
Our Knobl Team

Brothers & Co-founders:



FOUNDER

Mario Hernandez



FOUNDER

Maurizio Hernandez

Our previous ventures:



A water purification company based in the Dominican Republic. The exclusive distributor for Kinetico Inc. products.

Positioned as a top brand in the residential, commercial, and hotel space. Heralded for its marketing efforts by Kinetico Inc.



An IOT and Enterprise Mobility company, serving the Latin American and Central American markets.

Partnered with SAP and Hyderabad based MobileOne to bring innovative products into the emerging market.



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Capital Ask

\$1,500,000 Round

Type: SAFE

Minimum Ticket Size: \$100,000

Discount Rate: 20%

Valuation Cap: \$3,500,000

Use of Funds

First Engineer Hire

Android Development

GTM Strategy

AI Expansion

API Integration R&D



User Base Milestone

10,000

Revenue Milestone

\$5,000 MRR



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Thank You

Don't lose touch! We're here to help.



@knobl_one



<https://bit.ly/KnoblLinkedIn>

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