



1 true health

CARE MANAGEMENT

**Virtual First Preventative Care
through delightful services &
intelligent software.**



INDUSTRY

Each year, almost **\$4 Trillion** is spent on chronic disease management in the U.S.



\$327 B/yr
Diabetes



\$304 B/yr
Arthritis



\$215 B/yr
Cognitive



\$214 B/yr
Cardio

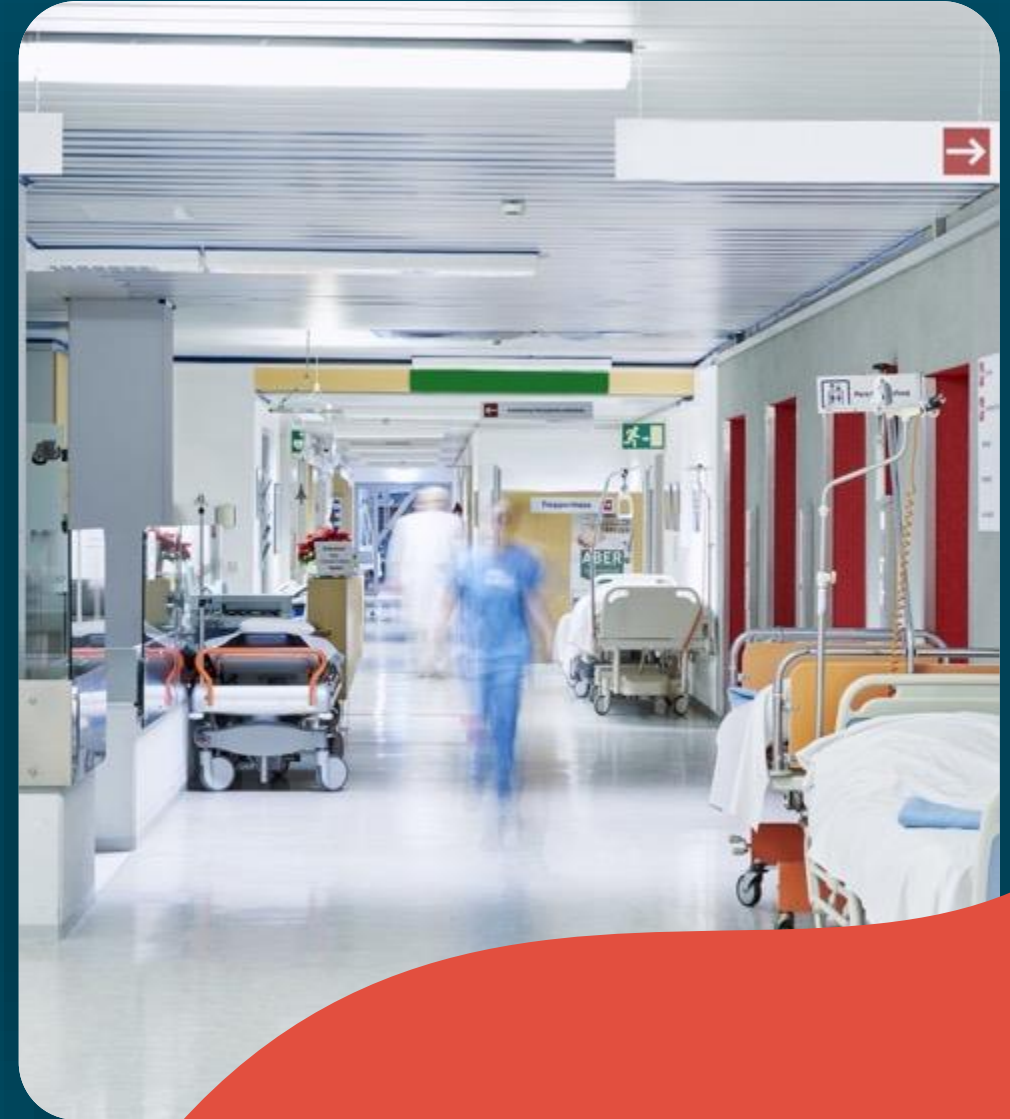


\$174 B/yr
Cancer



\$147 B/yr
Obesity




+ 64 additional diseases



PROBLEM

For the **43 Million** Medicare patients with two or more chronic conditions **98.5%** are **NOT** participating in a reimbursable program.

COVID Changed Healthcare for Hospitals and Senior Living Communities:

-  Staffing Shortages
-  Reduced in-person visits
-  More Emergencies

Founded by a team of healthcare and medical professionals – each with successful exits.



Shawn Smith

Chief Executive Officer,
Co-Founder

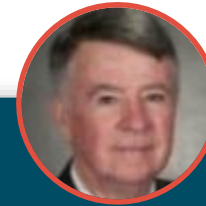
- » 35+ years in corporate operations, sales, marketing, and business development
- » Healthcare, public health, emergency response, and humanitarian aid
- » Founder and CEO of Emergency Visions, logistics and disease surveillance
- » CEO of \$180M family of health service companies



Charles "Buddy" Owen, MD

Chief Medical Officer,
Co-Founder

- » Serial entrepreneur in health IT with 2 successful exits, \$4.5M and \$22M
- » Board Certified in Emergency Medicine and Clinical Informatics
- » 40 years of direct patient care experience
- » 30 years in the design, development and deployment of health tech



Jerry Scott

Executive Advisor,
Co-Founder

- » Founder and CEO of multiple Healthcare IT companies
- » Founder of Healthcare Communications Inc. (\$135m market cap), an industry leader in health information exchange
- » Principal in CyberPlus (acq. Wolters Kluwer Health), medical vocabulary
- » Led a multi-million dollar AI-based technology project for Cleveland Clinic

Supported by seasoned specialists with deep domain expertise.



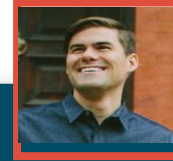
Scott Clitheroe, MD
Medical Director

- » Board Certified Internal Medicine, 25+ years of experience in Austin
- » Founder of a successful clinical practice focused on acutely ill
- » Past President of the Travis County Medical Society



Travis Owen
Chief Financial Officer

- » CFA with 10+ years experience in finance, accounting, & investing
- » Former CFO of Sameday Health, served 4m+ patients over 3 years
- » Led procurement, insurance billing, business intelligence, FP&A



Chad Owen
Chief Customer Success Officer

- » 15 years facilitating team/product innovation
- » Lead development shop focused on rapid prototyping, UI/UX design
- » Innovator for Fortune 500 companies (J&J, P&G, Nike, and Google)



Jerry Malone
Chief Sales Officer

- » 35+ years leading Healthcare I.T. sales organizations
- » Large scale Business Development expertise (Fortune 500 partnerships)
- » Led both domestic and international sales and marketing teams

Solving the problems of staffing and patient engagement. End-to-End, Turnkey, Private Label Clinical Services.



Chronic Care Management
Remote Patient Monitoring
Transitional Care Mgmt.



Services on Behalf of
Hospitals & Senior Living



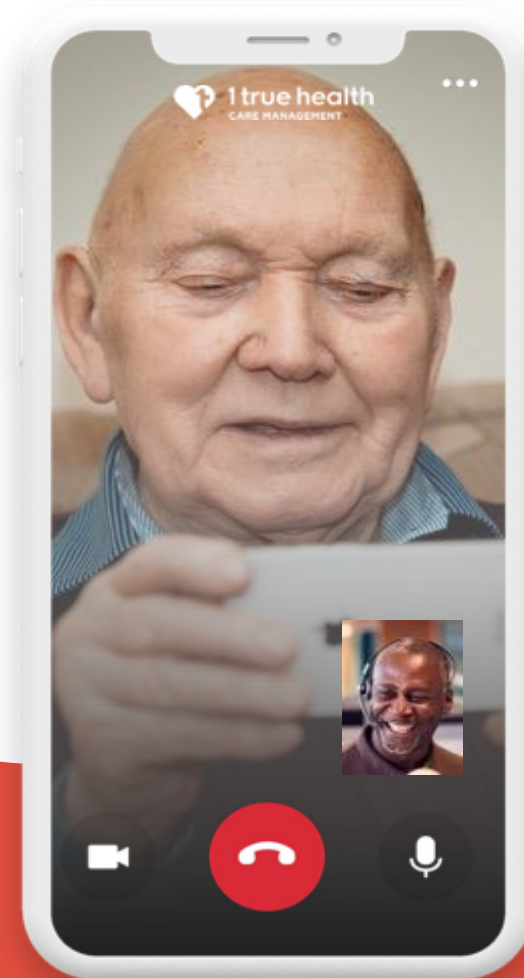
Delightful
Interactions



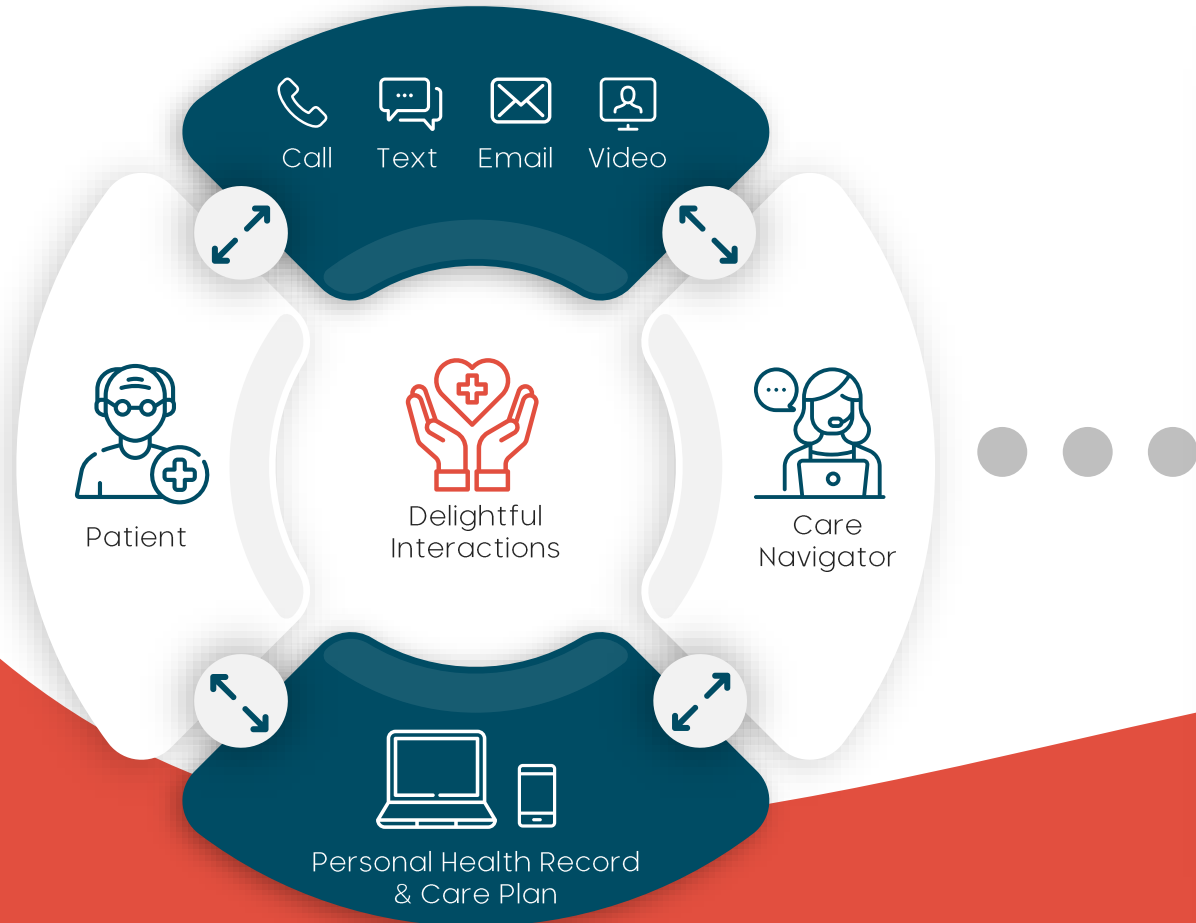
1 True Health "trueRecord"
Personal Health Record



1 True Health "trueCare"
Comprehensive Care Plan



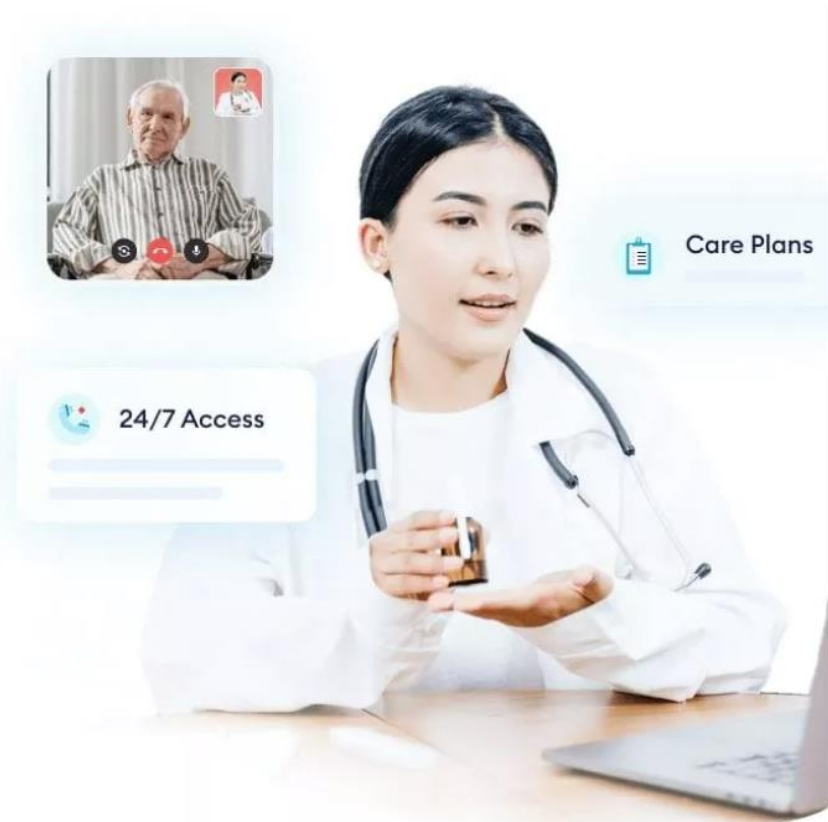
Reconnect and reengage the patient with services and technology.



1 true health
CARE MANAGEMENT

-  **Patient Relationship and Engagement**
-  **Omni-Channel Communication Platform**
-  **Personal Health Record and Comprehensive Care Plan**

We are staffed and ready to serve.



- » **Care Navigators provide:**
- » Long-term Relationships
- » Health & Wellness expertise
- » Connection with Family/Caregivers

- » **1 True Health Service Capacity:**
- » 300 Care Navigators
- » 60,000 Patients Per Month
- » Trained in RPM, CCM, and TCM

CCM and RPM billings average **\$250** per patient per month. TCM averages **\$260** per patient per month.

Chronic Care Management (CCM)

Virtual Care Navigators actively managing a patient's care.



Medicare CCM Encounter	Billing/ Mo/Patient
Average	\$105

Remote Patient Monitoring (RPM)

Virtual Care Navigators monitoring patient medical devices.



Medicare RPM Encounter	Billing/ Mo/Patient
Average	\$145

- » Monthly visits paid by Medicare and Private Insurance
- » Turnkey, White Label Service
- » Subscriptions are add-ons

Medicare TCM Encounter	Billing/ Mo/Patient
Average	\$260

Per visit and subscription revenue across multiple channels.



Clinical Practices

- » Extends the practice into the Home
- » Helps the practice reengage their patients and reacquire lost revenue



Hospitals & Health Systems

- » Proven to reduce hospital re-admissions
- » Addresses value-based requirements for at-risk populations




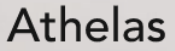




Senior Living Communities

- » Clinical Services are a marketing advantage for participating facilities
- » Provides COVID-19 and other disease surveillance

COMPETITION

Our turnkey service and software solution is unique.

						
Focus	CCM + RPM + TCM	RPM + Telehealth	CCM	RPM	RPM + Clinical Workflows	CCM + RPM + More
Dedicated Care Navigators	✓	✓ Not Dedicated	✓ Not Dedicated	✓ Not Dedicated	✗ Software-only	✗ Software-only
Fully Administered for Providers	✓	✓ RPM-only	✓	✓	✗ Software-only	✗ Software-only
Enriched Personal Health Record	✓	✗	✗	✓ RPM-only	✓	✗
Primary & Specialist Telehealth	✓	✓	✗	✗	✗	✗
Personalized Add-on Services	✓	✗	✗	✗	✗	✗
In-home or In-person Care	✓	✗	✗	✗	✗	✗

TRACTION

Segue Health Partners, C3HIE, and Advanced Homecare.



3 States

Served

42 Hospitals

Acute care facilities

Transitional Care

Congestive Heart Failure focus for 7,500 new patients each month

82 Counties

Served

57

Participating hospitals

100s of

Participating clinics and physician groups

17,000+

Active Patients

Respiratory Therapy

For those with Sleep Apnea

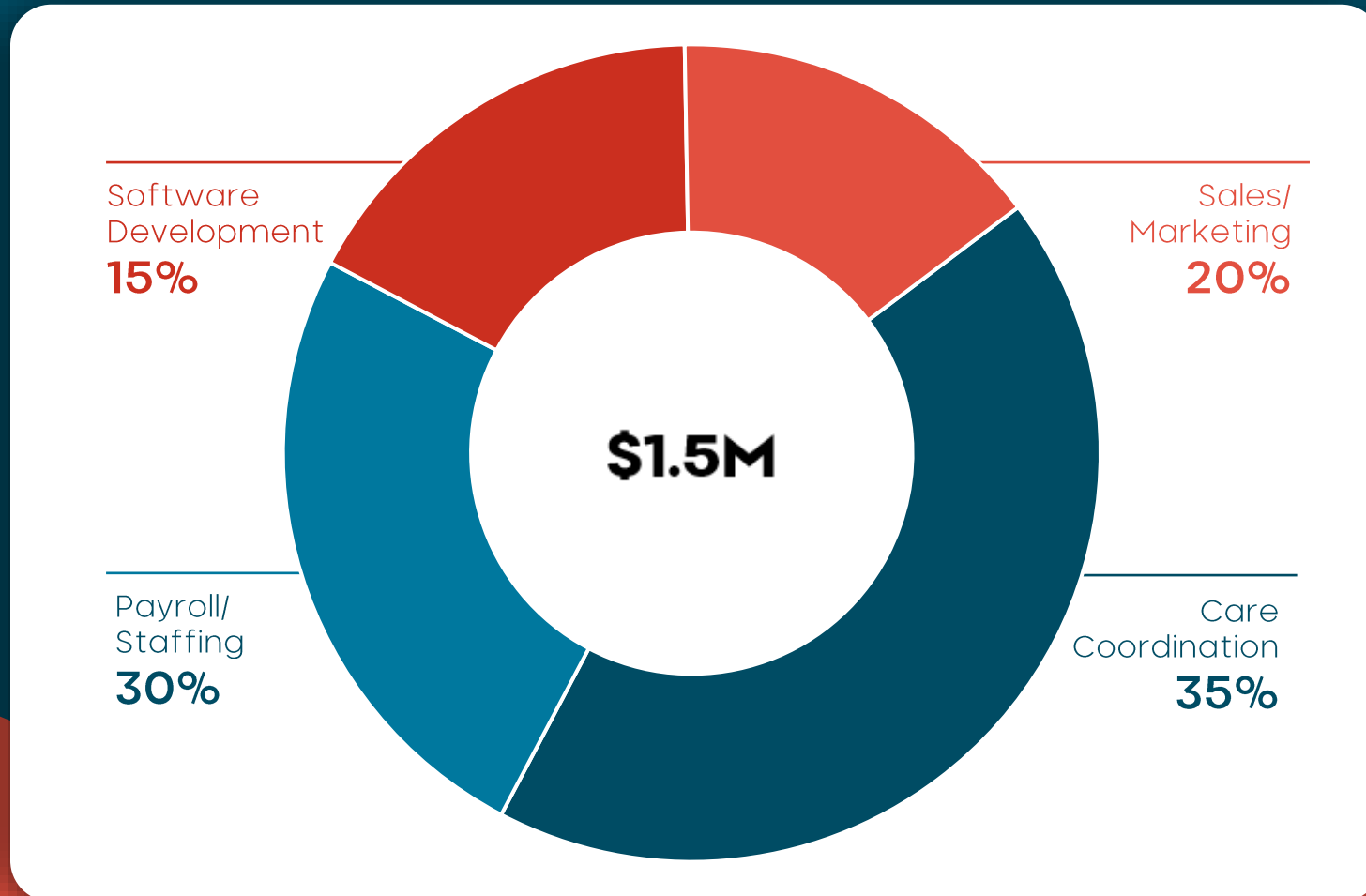
Chronic Care

To manage additional conditions

Contracts in the Thousands of Patients

We are experiencing rapid growth.

1 True Health is seeking Limited Partners to close a Seed Round with an experienced Lead Investor. Funds will fulfill contractual obligations and grow market share across the U.S.





1 true health

CARE MANAGEMENT

Tech-enabled delightful clinical services.

Why Invest in 1 True Health – Care Management?

- » **Experienced Founders with multiple successful exits**
- » **We are generating revenue today with significant contracts in the thousands of patients per month**
- » **Unique Solution: Turnkey “private labeled” services**



Shawn Smith
Chief Executive Officer, Co-Founder
shawn.smith@1thcm.com
(770) 335-0093