



Problem

Planning events is complex



Why?



Information Silos

Planners, vendors, and venues, all have separate workflows that are not connected

Multiple Stakeholder Involvement

Many decisions require sign-off and back and forth from venues, vendors, clients, and planners

Constant Changes

Ongoing and last-minute changes that touch and impact multiple parties are the norm in our industry



Large events involve countless details and volumes of information that must flow between stakeholders

Communication Breakdowns

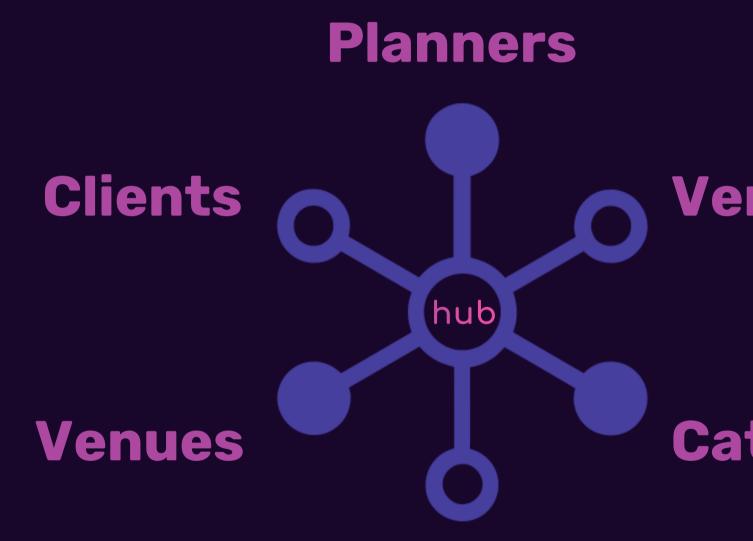
With so many moving parts, details are bound to slip the the cracks



Endless Details, Specs, and Requirements

SOLUTION

Introducing "planning hub" : A centralized collaborative event planning software platform



Entertainment

One central source of event truth



Caterers





Key Features



Shared Information Hub

Easily share relevant information with the entire event team to store key details, manage, plan, assign tasks, and much more.



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Conflict Identification Automatically checks for conflicts related to inventory quantity, rental item sizes, staffing availability, and vehicle schedules.

Supplier Integration

Key features for event suppliers to seamlessly integrate into the planning team's tools.

Vendor Management

Manage preferred vendor lists, see key vendor details, staff information, and ensure vendors have necessary insurance and meet all other event requirements.

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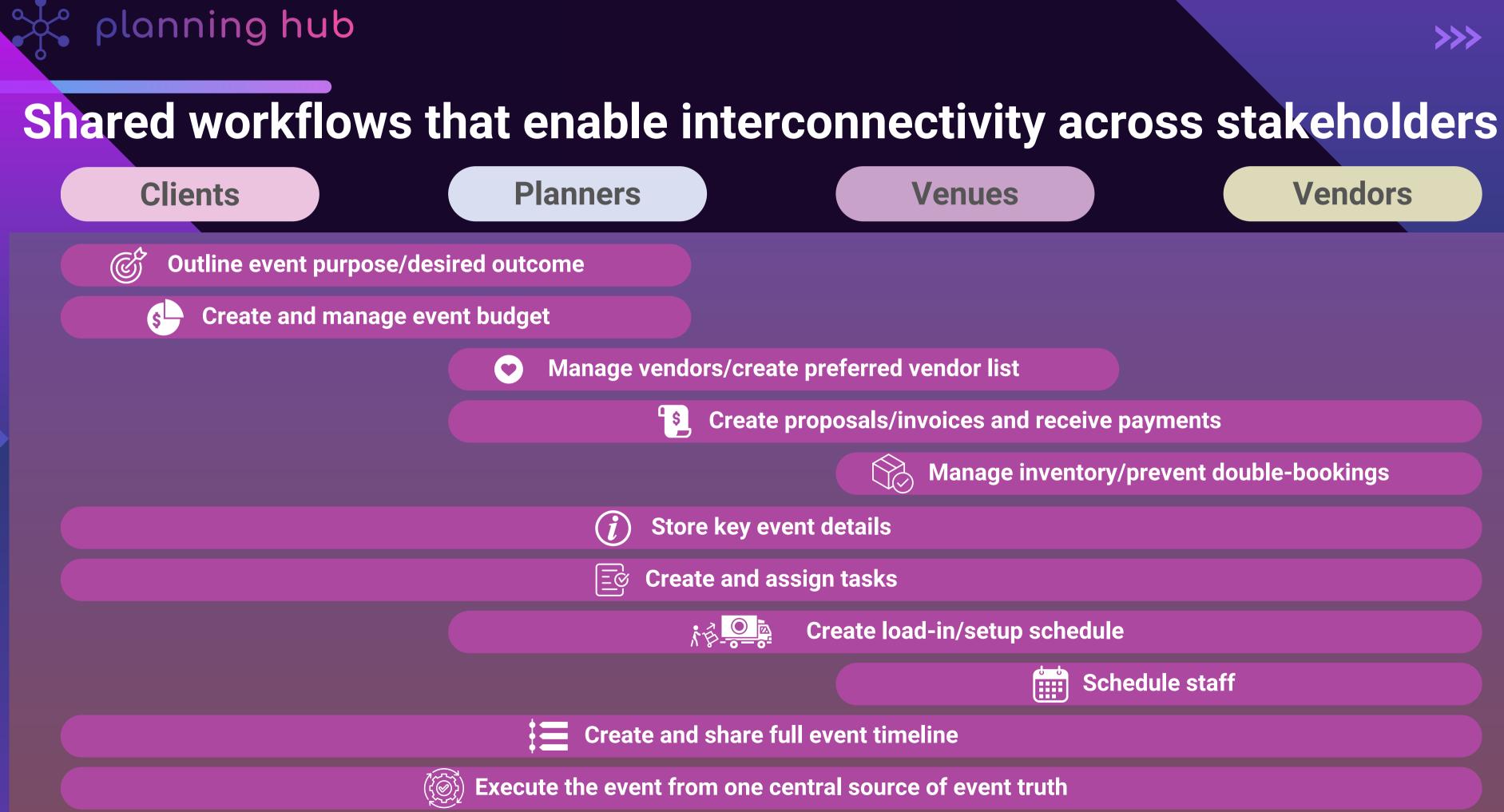


Event-day Timelines

Easily coordinate and manage event, delivery, setup, and logistics schedules with your entire event team.

Proposal/Invoice System

Create proposals, send invoices, and get paid easily using our intuitive, robust system, powered by Stripe.





Venues

Vendors

Create proposals/invoices and receive payments

Manage inventory/prevent double-bookings

Create load-in/setup schedule

Schedule staff



How planning hub simplifies...

Event Timelines - Product Example

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Get a head-start with event templates Easily adjust the full schedule at one time Track changes with activity history **Connect relevant venue details automatically Mobile-friendly for onsite reference**



- Tag specific people/companies to sort relevant activities quickly
- Keep the full team up-to-date with the latest version
- Vendors can check in and alert you automatically when finished



Market Analysis

Global Events Industry: \$1.2 Trillion

US Market

- **36,000+** Event Venues
- **100,000+ Event Planner Companies**
- **200,000+** Event Vendor Companies









Why We're Different

Collaborative

Most existing software solutions live in silos. Our platform is designed from the ground up, to provide the relevant information to the right people automatically.

Inclusive

We offer free tiers that allow your full event team to collaborate without the need for everyone to be on a paid subscription.



Intuitive

Our platform is easy to learn and intuitive to use. Simplicity that you won't have to worry about



Traction

- Key early adopters in each user category
- 30+ Vendors onboarded from 1 event
- Partnership with major event insurance player and key event professional group
- Product Velocity: Addressed multiple key feature needs in the last few months



CONNECT TO LEARN MORE

planninghub.io





<u>calendly.com/planninghub</u>







