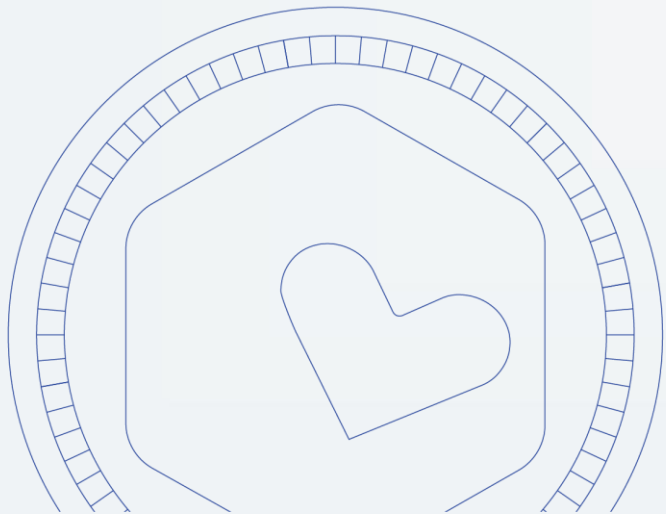


The Future of Business Events Automation

Connecting the World with Event Technology



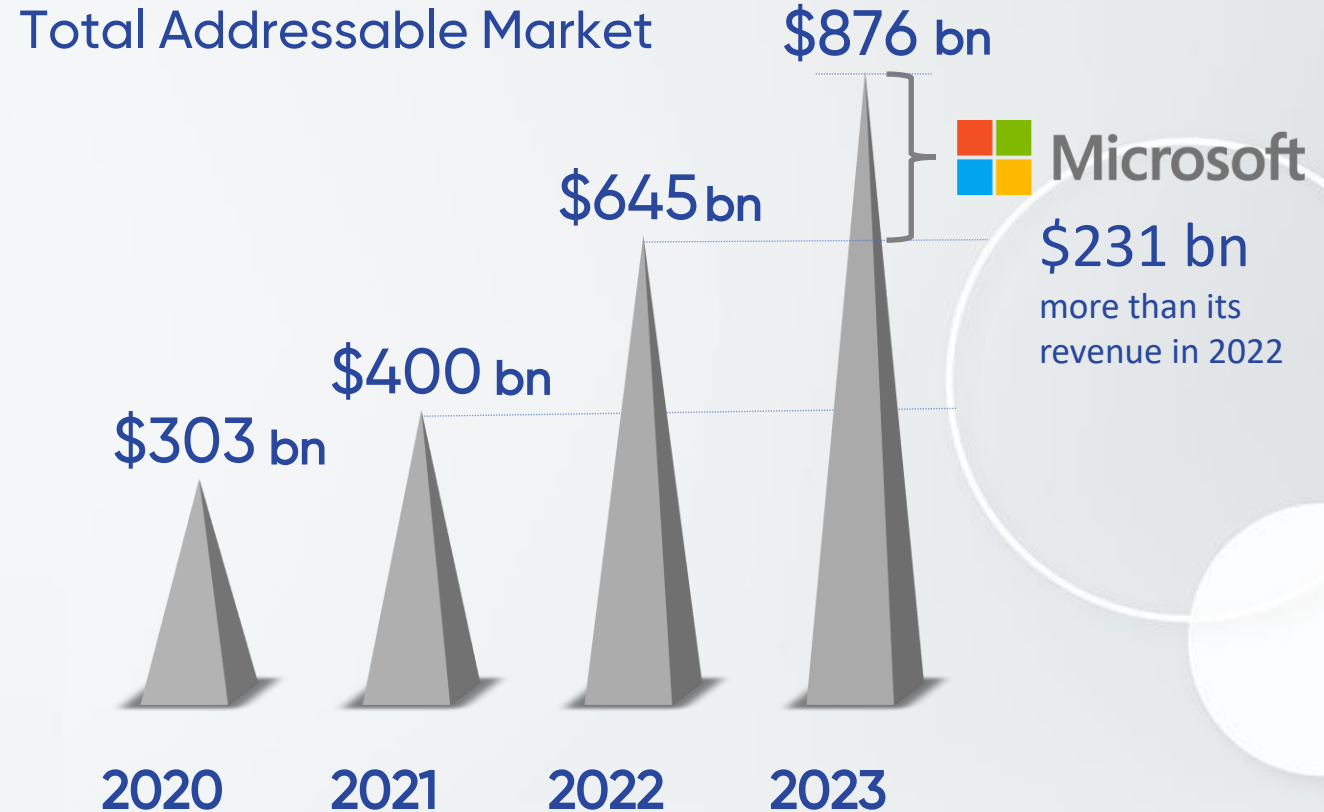
The market: MICE

Meetings • Incentives • Conferences • Exhibitions

In the wake of the 2020 pandemic, the business events industry made a remarkable comeback.

Industry recovery rate post-pandemic:

- ✓ +30% increase year-on-year
- ✓ +\$230 billion increase each year
- ✓ +\$1.4 trillion market by 2030



Source: Statista.com

The opportunity: software automation for MICE

The market for software services in business events is on a fast-paced trajectory, expected to hit \$12.85 billion by 2030 almost double than its \$7.8 billion in 2023

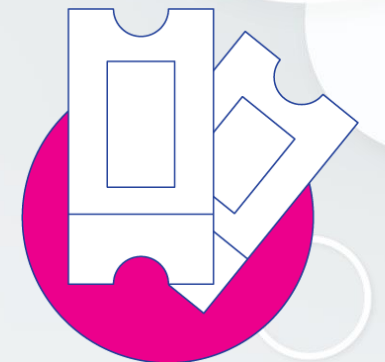
Serviceable Addressable Market **12.9 bn**



2023

2030

Source: Statista.com

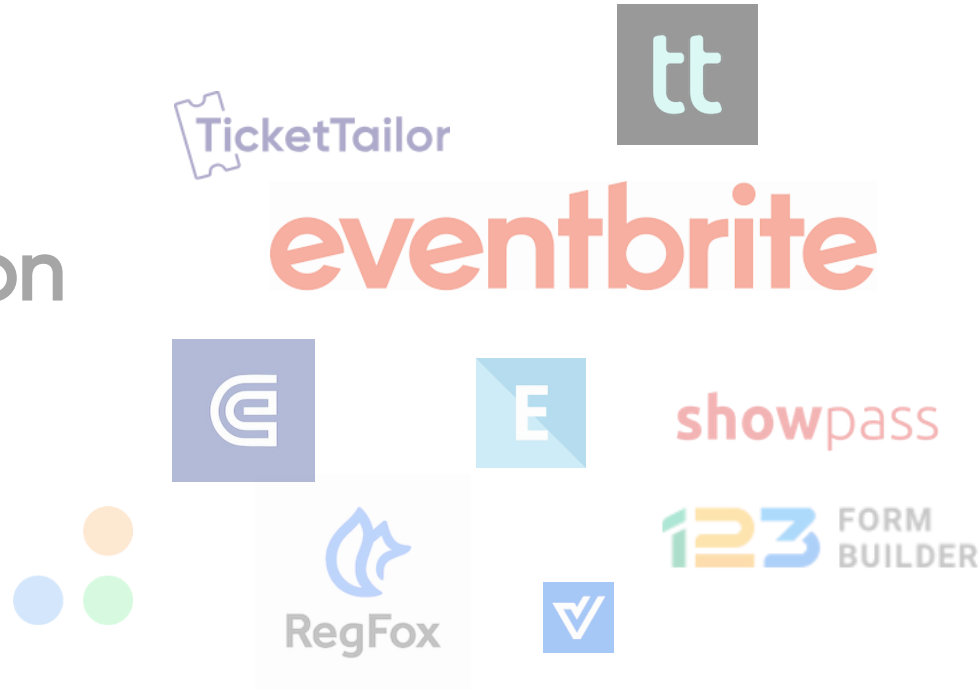


Our competition

General events

Business events focused

In-person first



Virtual first



The challenge: MICE is under-digitized & under-staffed

- ✘ Outdated, expensive software based on older tech with older stack.
- ✘ Under-staffed industry, a post-pandemic consequence.
- ➔ They all require automation tools.



2017

Bizzabo

2010

Tito

2013



accelevents

2015

XING Events

2006 - 2023



2013

cventSM

1999



oveit: simplify and automate

Progress bar: ✓ Billing info — ✓ Top-up — ✓ Payment — ✓ Order confirmation — **5 Assign tickets**

Assign tickets

✓ #1 VIP area Download ticket >
John Smith johnsmith@email.com Top-up: \$50

○ #2 General Admission Download ticket v
Top-up: \$0

First name: Last name:

Email address: Address:

Send ticket to phone number: [Send to phone](#)

Mint your NFT ticket ⓘ

✓ #1 VIP area Download ticket >
Mark Twin marktwin@email.com Top-up: \$50

[← Back](#)

Our story

2023

Oveit 2.0
Redesigned for the
business events
market, updated
experience

2021

Oveit smart tickets
Pandemic, shoppable
live events

2020

Streams.live
Pandemic, shoppable
live events

2018

Oveit Pay
In event cashless
payments

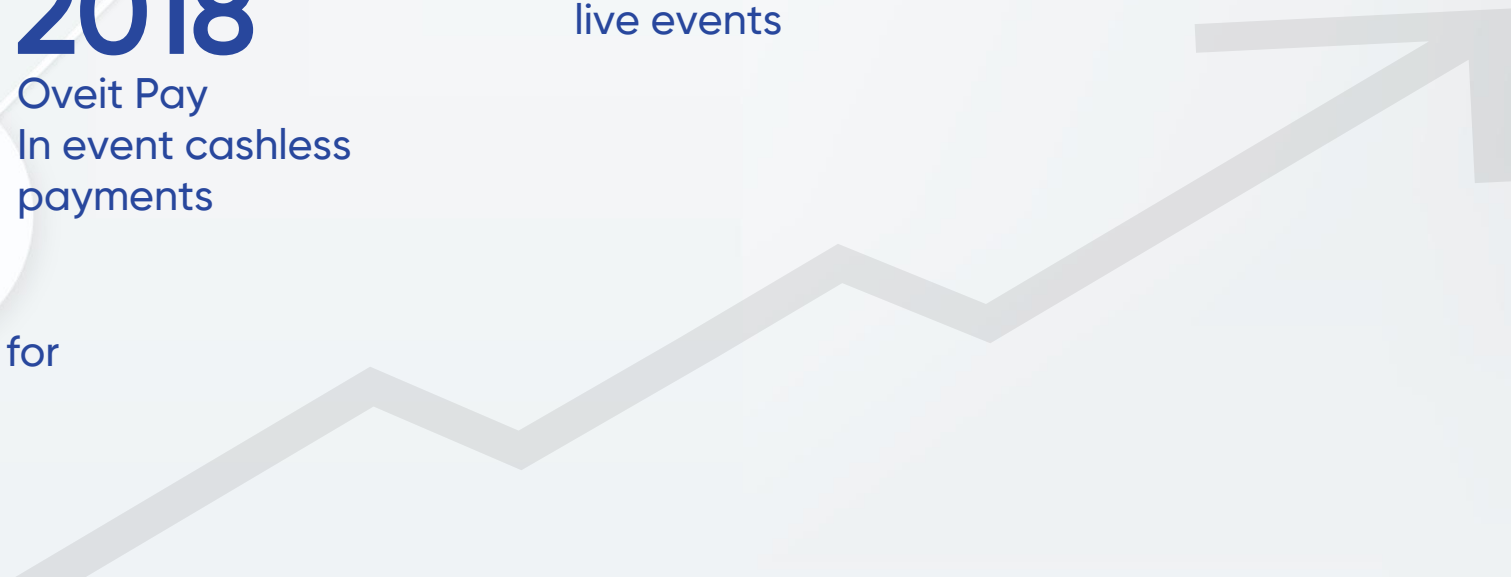
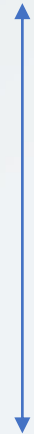
2017

Oveit.com
Launch. Receive
payments instantly for
all events



Business events

General events



Oveit – key innovations

What makes us stand out



Sell tickets in Recorded and Live Video



Customize tickets via Add-ons



Transform tickets into Wearables, Smart-Badges, Digital Wallets



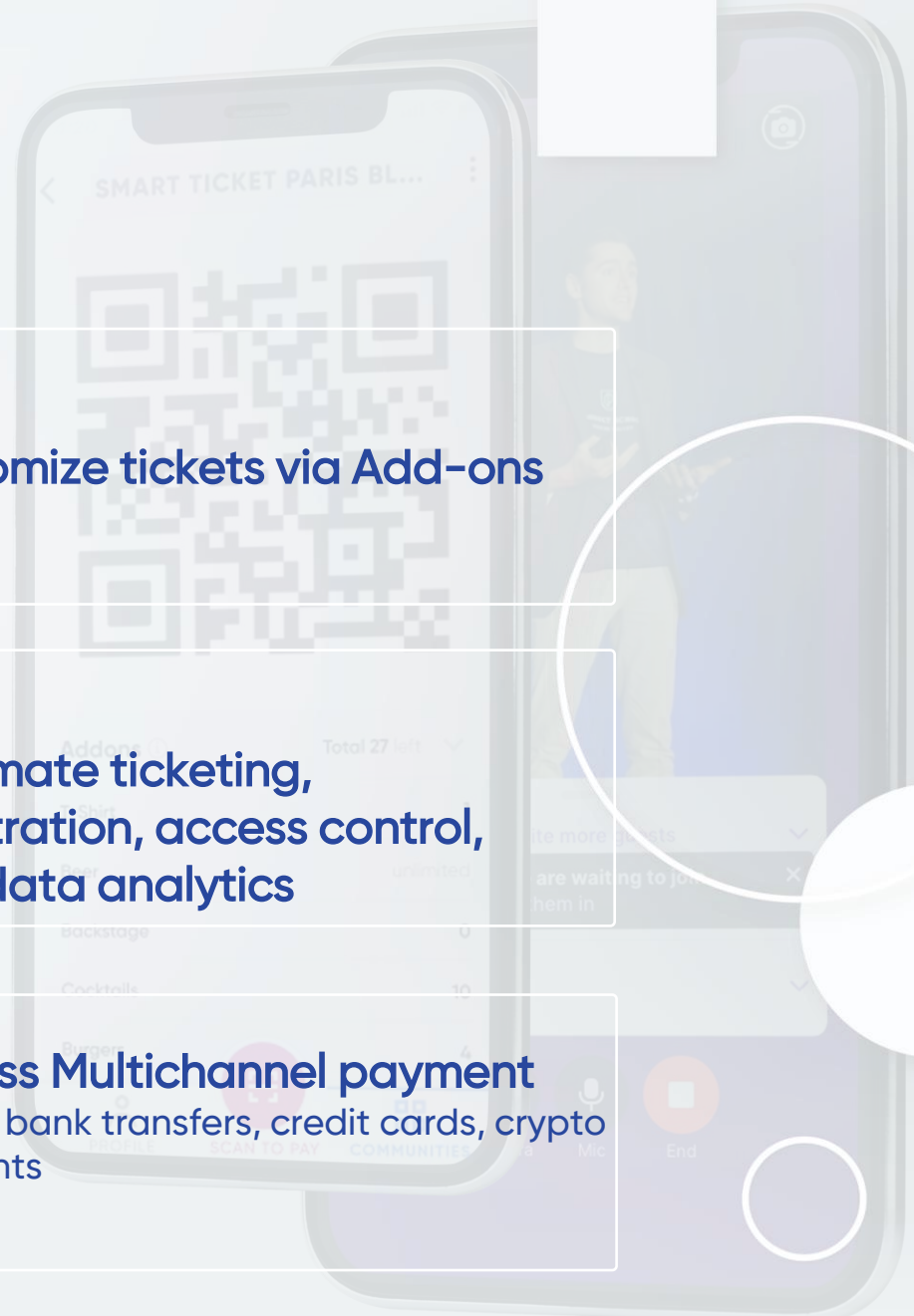
Automate ticketing, registration, access control, and data analytics



Generate Smart-Tickets
Cryptographic methods to stop fraud, scalping, regulate secondary market and set royalties



Process Multichannel payment
Pay via bank transfers, credit cards, crypto payments





among our 7000 customers

LVMH



NFT NYC



amazon



PARIS
NFT
DAY



VISA



AVON

SAMSUNG

L'ORÉAL



MedLife

financial partners

VISA

DISCOVER

stripe



PayPal

Team

Who are we?

- 3 Senior Developers
- 1 UX/UI Designer
- 2 Customer Success
- 2 Sales Manager
- 1 Finance Manager
- 1 Marketing Manager



Andrei Stefan

Co-Founder



Management & Finance

Exec edu - Harvard University
MBA - Rice University

President

Mike Mihai Dragan

Co-Founder



Computer Science / A.I.

Maths & Informatics Degree
Bio Informatics MS

CEO

Investors and advisors



Neil Cunha - Gomes
Senior investor Softbank,
leading fintech programs



Monika Wilk
Former investor Softbank
and Goldman Sachs



Angelos Angelou
Leading US economist,
angel investor and adviser



Dennis Fleischer
LinkedIn Events, Product &
Strategic Partnerships



Growth

Key figures

2024

2023

2022

Net revenue: \$350 k
EBITDA: \$(440) k
Subs. vs trans. : 40% - 60%
~15k events
~6k organizers

Net revenue: \$700 k
EBITDA: \$(190) k
Subs. vs trans. : 65% - 35%
~20k events
~7k organizers

Net revenue: \$1.5M
EBITDA: \$100 k
Subs. vs trans. : 80% - 20%
~30k events
~9k organizers

Fundraise

Amount: \$400k – late seed

Terms: SAFE note – 20% discount, cap at \$12 million

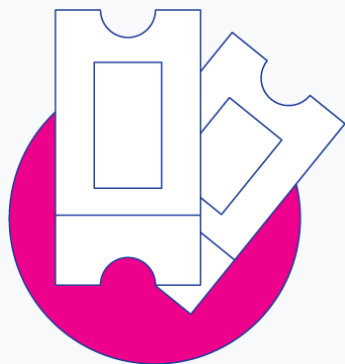
Use of funds

**50%: develop sales & marketing efforts
with focus on Technology, Medical, and Energy business events.**

30%: extend sales force in US, EU, and UK

20%: product R&D





Our mission:
Connecting the world through live events

Please contact us at
contact@oveit.com for details

